SAP Business Data Cloud Transformation

Moving from SAP BW 7.5 to SAP Business Data Cloud at Arvid Nordquist

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Today’s presenters



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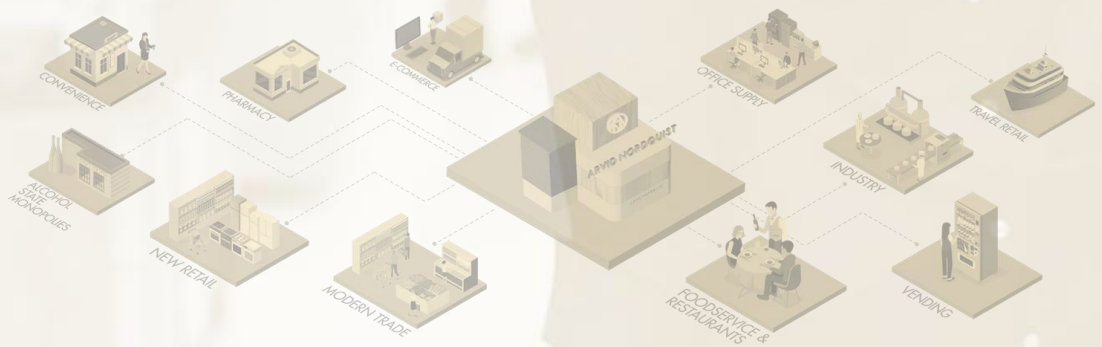
- Privately owned Swedish company. Founded 1884 (4th generation)
- Premium portfolio: coffee, tea, wine & beer, food and non-food





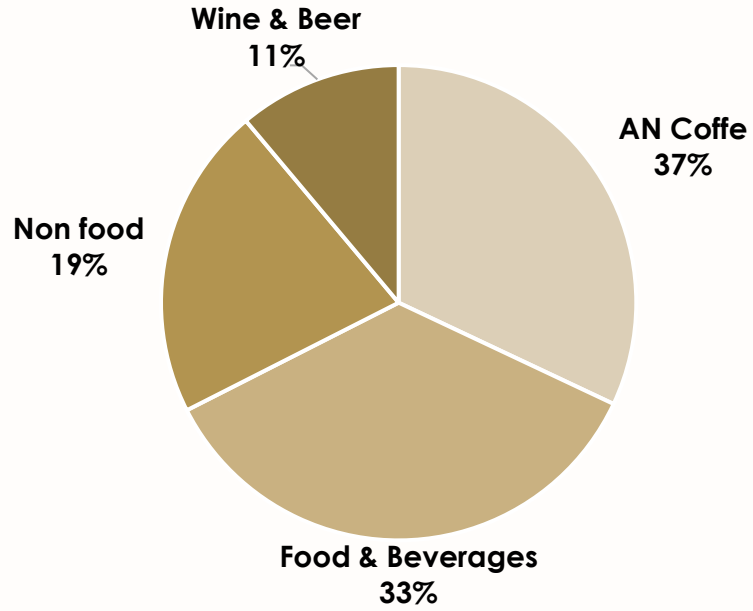
Affärsidé

Arvid Nordquist säljer och marknadsför premiumvarumärken inom detaljhandeln, industri, restauranger och kontor i Norden. Genom kvalitet, vår produktportfölj och vår entreprenörsanda utvecklar vi affärer för oss själva, våra varumärkesägare och våra kunder.



Fyra produktområden – i fyra nordiska länder

Arvid Nordquist har en försäljning på 5,486 miljarder SEK (2025).





ARVID NORDQUIST

- Privately owned Swedish company. Founded 1884 (4th generation)
- Premium portfolio: coffee, tea, wine & beer, food and non-food
- 350 employees, 2,500 products. Well-known Nordic brand
- Nordic SAP platform for 25+ years
- One of Implema’s longest-standing customers





New state-of-the-art roastery + HQ in Järfälla, completed 2025

SAP fully integrated in every phase of the production process







The Strategic Trigger 2024

"We need to improve processes in analytics, BI and planning, including applying AI capabilities on our data".

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Why did Arvid Nordquist choose SAP BDC

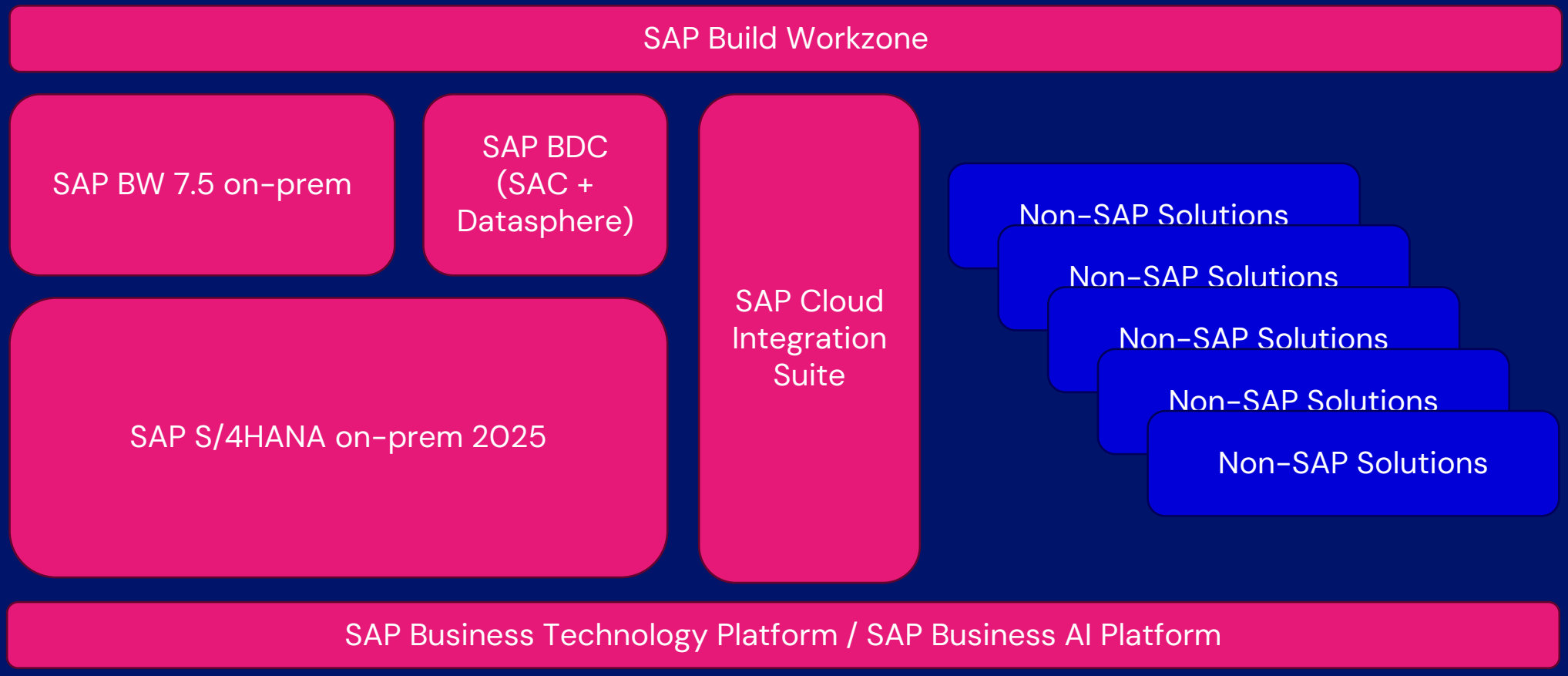
SAP FIRST STRATEGY

- Open data architecture across SAP and non-SAP
- One unified platform for analytics + planning + AI
- Incremental hybrid move with consumption model

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Current Arvid Nordquist SAP landscape



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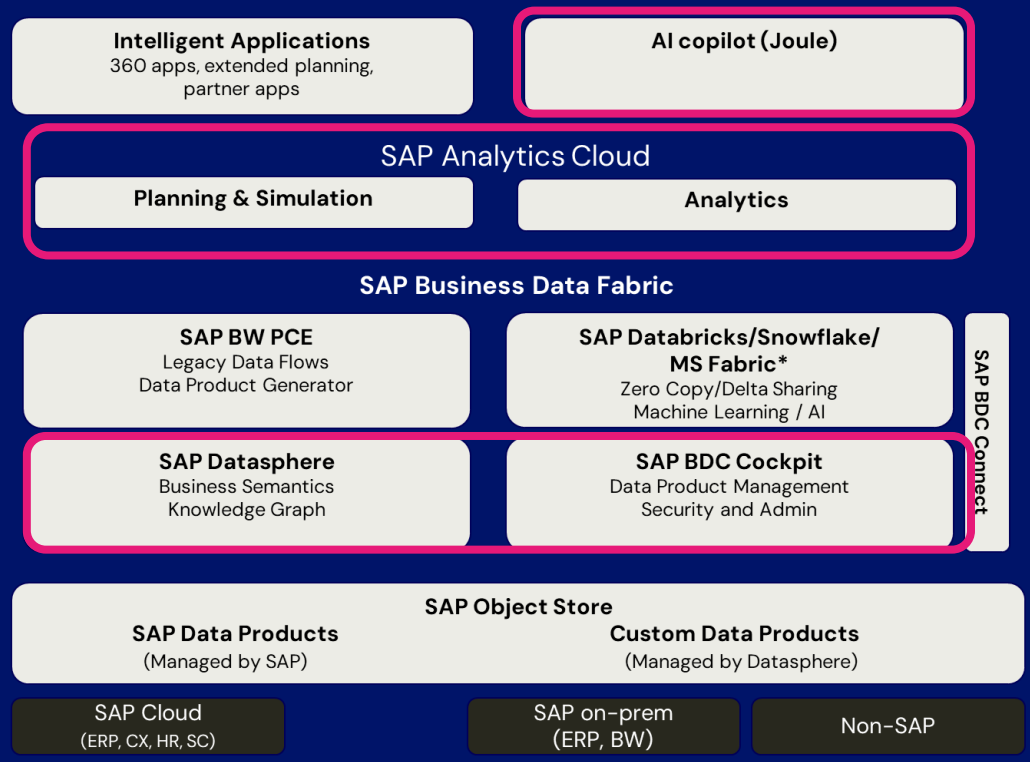
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A controlled phase out of SAP BW

SAC Financial Planning

BTP extentions

Reporting and analytics



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Project Update

LEGACY BW CHALLENGE

- A complex legacy BW environment
- SAP BW Integrated Planning is highly flexible
- Many variants of reports, highly personalized

EMBEDDED ANALYTICS IN S/4HANA

- Moving analytics back into SAP S/4HANA
- Standard SAP Fiori apps come with capabilities
- Legacy ERP complications

TEMPLATE APPROACH

- **Finance Foundation for S/4HANA**
- **Sales Analysis for S/4HANA**
- Prebuilt SAP content acceleration with business logic get us faster to proven data

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Demo 1

Sales Follow Up in SAC, based on Sales Analysis for SAP S/4HANA

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Project Update

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SAP DATASPHERE

- Performance and flexibility
- From Batch Based to Virtual Data Models
- Persistance of Critical Views speeds up SAC

SAP S/4HANA 2025

- Significantly improves integration with Datasphere and Business Data Cloud
- More standard CDS views available
- New and enhanced standard applications

AI IN THE PROJECT

- SAP Joule and Base AI capabilities Prompt Insights, Smart Insights, and AI-assisted data pipeline summarization.
- Claude for analyzing existing BW as well as AfO reports
- AI prompt development of CAP apps to replace legace IP apps

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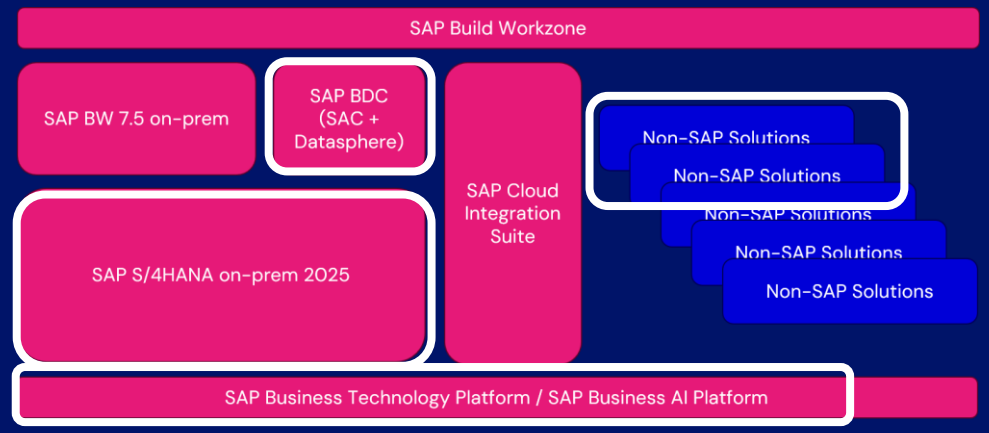
Demo 2

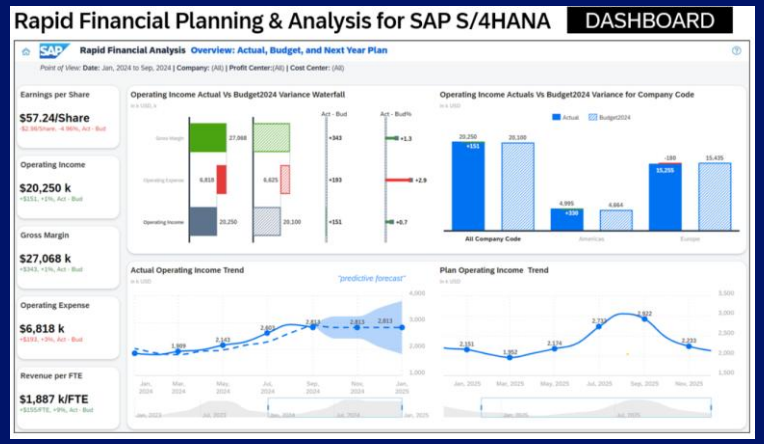
- SAC Prompt Insights in Sales Follow Up in SAC

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Financial Planning coming up

- Ongoing financial planning for 2027 in SAP BW serves as an inspiration for the future planning model in SAC Planning.
- Implementation will be based on **Rapid FP&A Suite covering Finance, Sales & Workforce**
- The Financial Planning Assistant – released in October 2026 and other AI such as Predictive Planning, AI assisted Data Actions and AI assisted Calculations.





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• Project learnings

→ Challenge existing solutions and avoid moving all historical complexity unchanged. Do not apply a 1:1 approach.

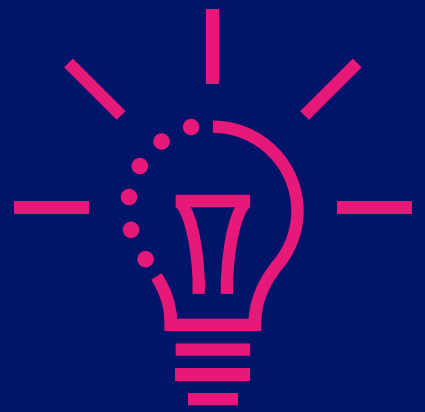
→ Make an early inventory of reports to see patterns and duplicates

→ Use AI to accelerate understanding of undocumented BW logic, transformations and reports.

→ Evaluate Embedded Analytics in S/4HANA 2025

→ Leverage SAP Business Content, CDS views, and standard content as much as possible.

→ Early enablement of SAP Business AI Platform. Try, evaluate, learn and take next steps



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Q & A

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Further questions and contacts



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