

DUNI  
GROUP



# Green Token Implementation

Navigating EUDR Regulations and Key Insights from Duni Group's Journey

Project: SAP Green Token  
2025-11-26

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# Who are we?

Eric Jakobsson



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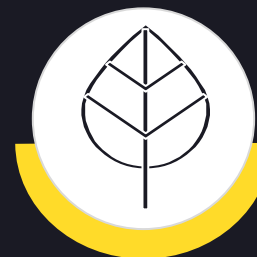


Sustainability Project Leader  
Duni Group

# Duni Group - The Architects of Dining



Duni Group are the Architects of Dining, designing and delivering innovative, circular and sustainable concepts for the best meals.



We do this with sustainable solutions and products of the highest quality, such as napkins, table covers and candles. As well as packaging and packaging systems for take-away.

# EUDR - at a glance



## WHAT IS IT ABOUT?

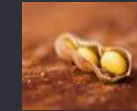
Prohibition of imports into, trading within or exports from the EU market of certain commodities and related products, unless:

- ▶ They were produced free of deforestation (i.e., produced on land that was not subject to deforestation after 31 December 2020).
- ▶ They were produced in compliance with the laws of the country-of-origin (on e.g., land use rights, environmental protection, anti-corruption, tax, trade and customs, as well human rights protected under international law).
- ▶ They are accompanied by a due diligence statement confirming the deforestation-free and legality status.

## PRODUCTS IN SCOPE



Cattle, beef and leather



Soybeans, bean flour and bean oil



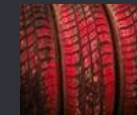
Cocoa beans, cocoa shells, cocoa butter and chocolate



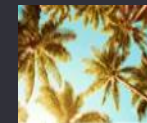
Wood, furniture, cellulose, paper, newspapers



Coffee, beans, husks



Rubber and rubber products (e.g., tires or transmission belts)



Palm oil, nuts and seeds, glycerol, palmitic and stearic acid



## WHO IS AFFECTED?

Companies importing, exporting, or trading goods listed in Annex I of the EUDR.



## WHAT'S THE TIMELINE?

The Regulation becomes applicable as of 30 December 2025.

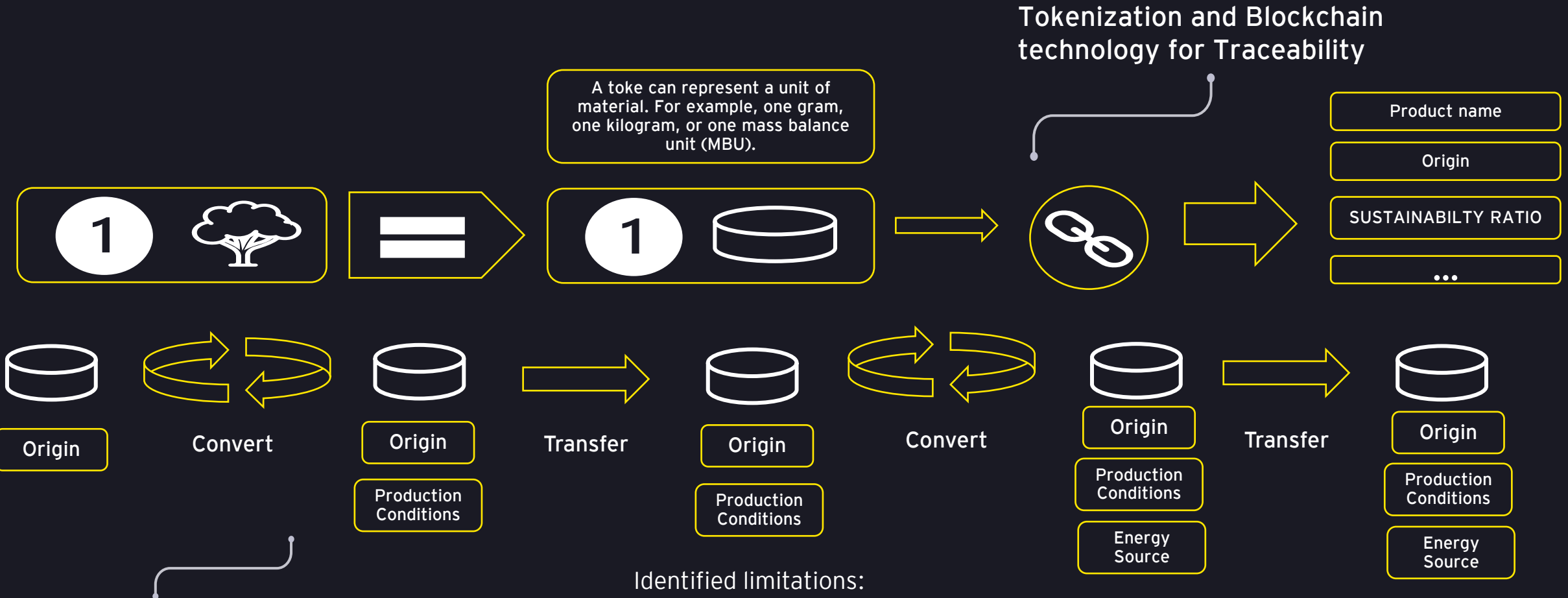


## KEY STAKEHOLDERS

Procurement, Sustainability, Legal, Compliance, HR, Risk Mgmt.

# Green Token

## Empowering Sustainable Supply Chain Management



### Enhanced Sustainability Tracking

Identified limitations:



No way of deactivating the API to Traces



Some standard flows require workarounds

# Project Objective and why Green Token?

## What is the objective of the implementation?

- Wood based products from Duni Group are impacted by this regulation.
- To be compliant by year-end, Duni decided to implement SAP Green Token. A module capable of fulfilling regulatory requirements across own produce portfolio impacted by this regulation.

## Why did Duni choose Green Token?

1. Regulatory fit
2. Strategic Integration
3. Scope alignment
4. Efficiency and familiarity
5. Early adopter advantage

# Challenges & Key Learnings

## Regulatory perspective



### Challenges

- Traceability complexity.
- Data accuracy and IT readiness.
- Legal interpretation.
- Product-specific focus.



### Key Learnings

- Supplier engagement and digital solutions.
- Governance and process development.
- Current EUDR landscape.

## Business and Functional perspective



### Challenges

- Mapping supply chain flows, including both ownership and physical movement of goods.
- Certain flows have required **workaround solutions** in Green Token.
- **The manual uploading approach** necessitates extensive data handling.



### Key Learnings

- Importance of Early Engagement.
- Collaboration is Key.
- Focus on Data Quality.
- Establishing a strategy for data extraction from the ERP systems is fundamental!

# Questions



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Shape the future  
with confidence

# Thank you!

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