



Grand Hôtel, Stockholm | November 25-26, 2025

Sponsor package	GOLD	SILVER	BRONZE
Booth	3*2 (L)	2*2 (M)	1*2 (S)
Electricity in booth	Always	Always	Always
Chair	2 chairs	1 chair	1 chair
Table	1 table	1 table	1 table
Monitor	1 screen	1 screen	1 screen
Booth staff, excl. speakers	6 ppl	4 ppl	2 ppl
Number of speaking slots to apply for	2 slots or 1 deep dive ¹	1 slot	
Scan participants at speaking sessions and booth	Included	Included	Add-on ²
Wall projections	Included	Add-on ³	Add-on ³
2 customized push notifications in the conference app	Add-on ⁴	Add-on ⁴	Add-on ⁴
Opportunity to influence physical sponsor spot in the venue during sponsor onboarding meeting	Always		
Price in SEK excl VAT	115 000	90 000	70 000

¹ **NEW!** Gold sponsors can apply for a 90-min deep dive session

² 10 000 SEK excl VAT

³ 10 000 SEK excl VAT

⁴ 5 000 SEK excl VAT



Add-on specifications	Info	Price excl VAT
Scan participants at speaking sessions and booth	Sponsor is responsible for scanning	10 000 SEK
Wall projections	Sponsor logo projected on the walls in the exhibition area during the day	10 000 SEK
2 customized push notifications in the conference app	Title: 180 characters max Message: 250 characters max Submission deadline: 14 th of November	5 000 SEK



Deadlines for sponsors	Date
Sponsor application opens for SAPSA Premium Partners	23 rd of June
Sponsor application opens for SAPSA Quality and Basic Partners	4 th of August
Speaking application opens	18 th of August
Sponsor application closes	3 rd of October
Speaking application closes	17 th of October

Questions? Contact us at sapsa@sapsa.se