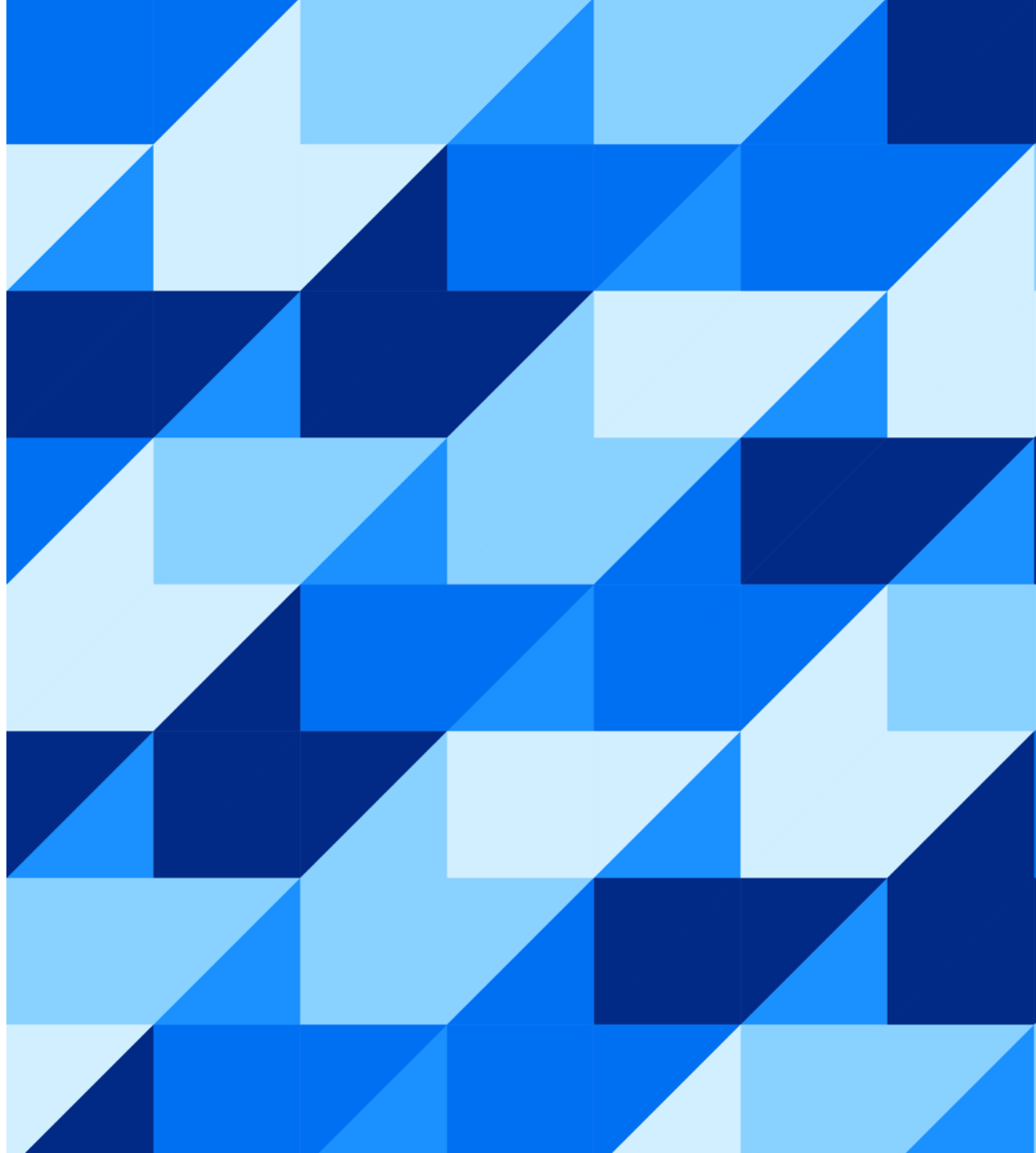




# SAP Business AI Strategy

Jana Richter, Vice President AI Product Success, SAP, SAP  
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Public



# Reinventing how businesses run

**ARTIFICIAL INTELLIGENCE**

**DATA**

- | Pattern recognition
- | Analytics
- | Self-learning systems
- | Autonomous systems
- | Human-machine interaction

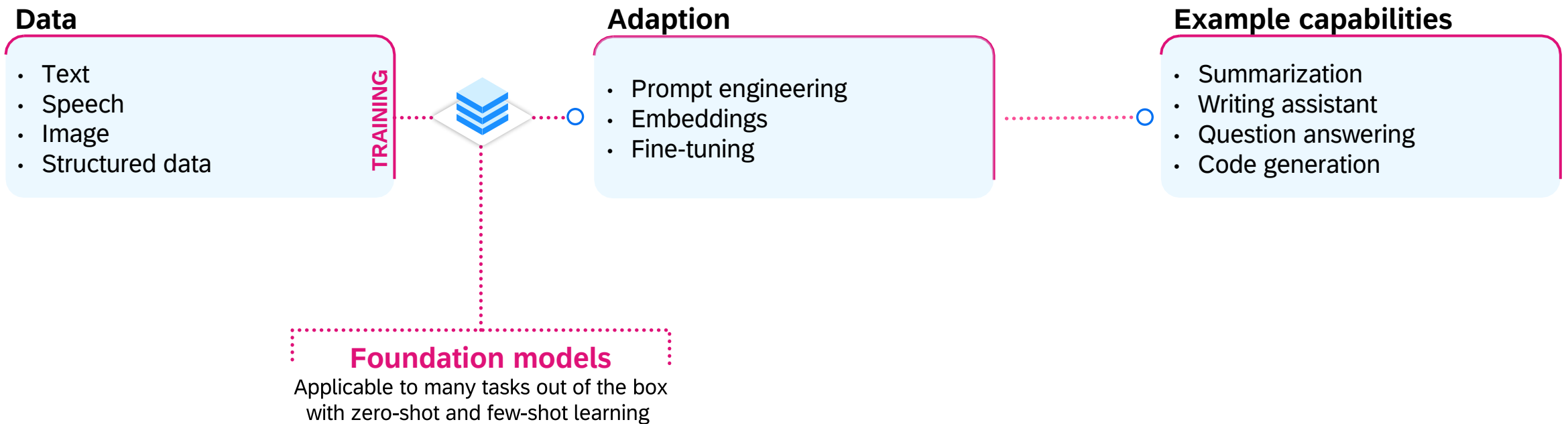
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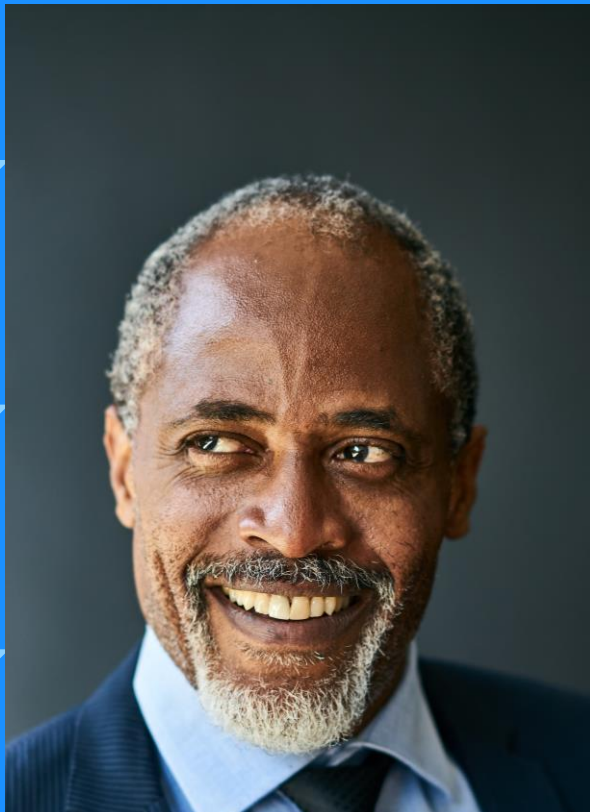
**GENERATIVE AI CAPABILITIES**

# Generative AI and the potential it holds

✔️ Nontechnical users can solve their business tasks by describing them in natural language.

✔️ Foundation models are broadly applicable to many tasks without the need to retrain.





## RELEVANT

The most relevant AI delivered in the context of your business processes.



## RELIABLE

Uniquely reliable AI trained on the industry's broadest business data sets.

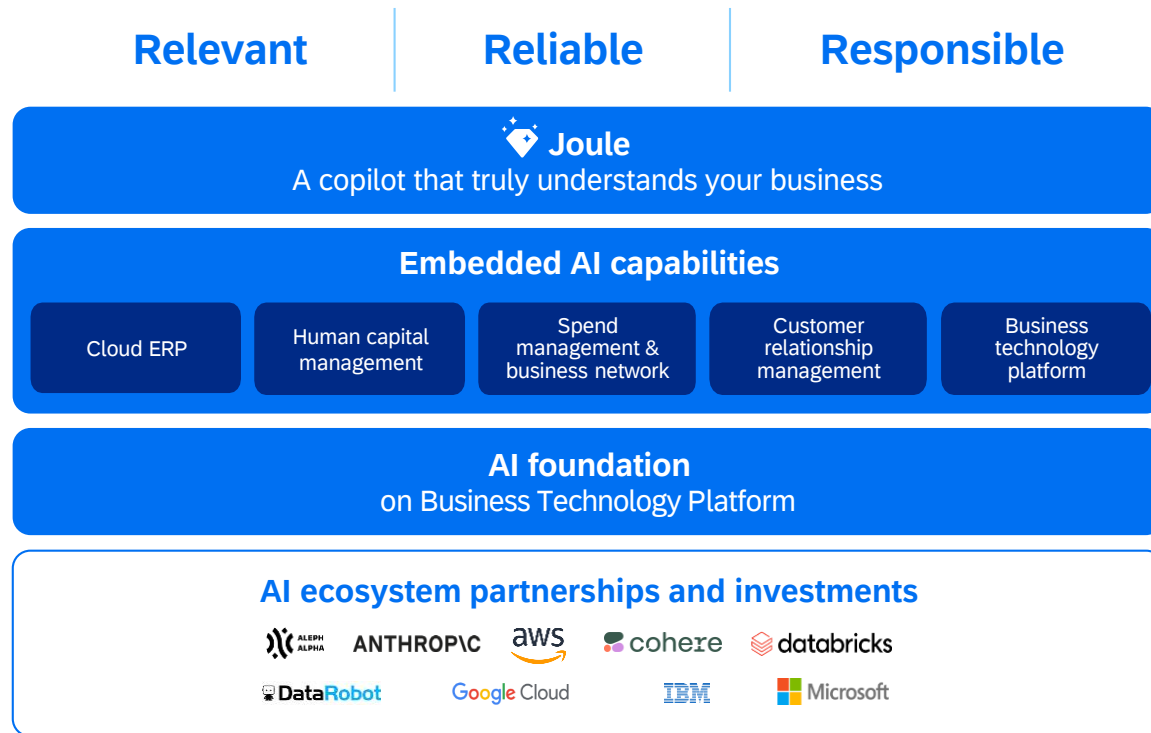


## RESPONSIBLE

AI built on leading ethics and data privacy standards.

**REAL BUSINESS RESULTS**

# SAP Business AI Approach



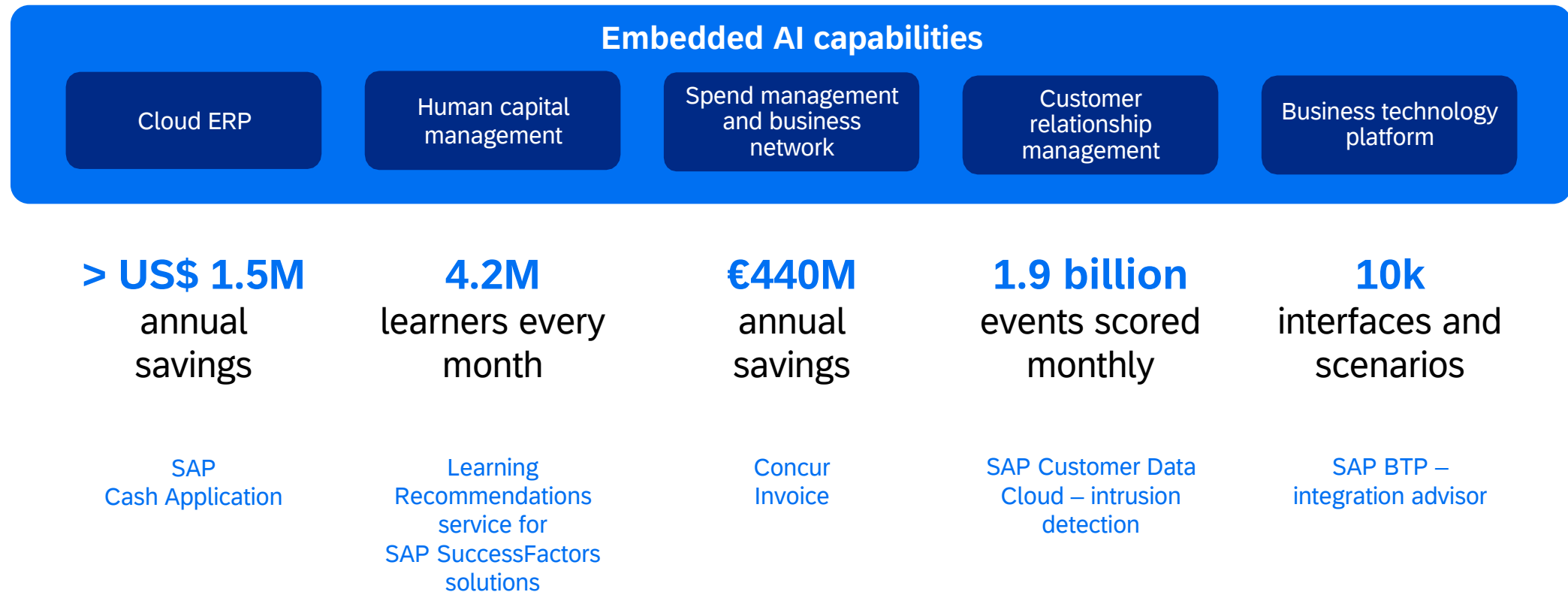
**Natural user experience**  
Facilitates human-machine interaction

**Automation**  
Enables machines to complete repetitive tasks like humans

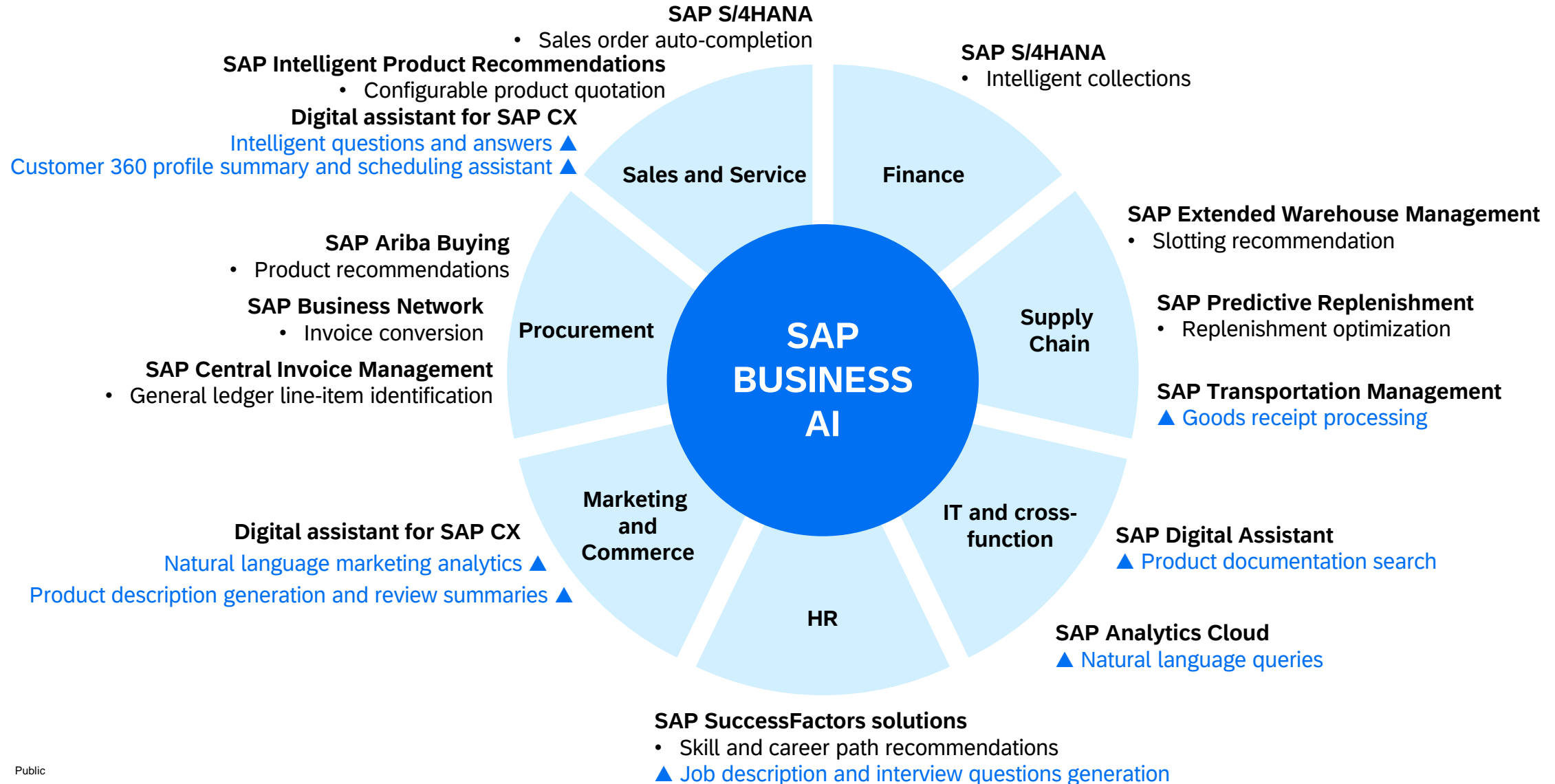
**Insights, optimization, and predictions**  
Augment human decisions and cognition

# AI infused across SAP's product portfolio

AI is already a central, integrated capability of our enterprise applications and business technology, used by tens of thousands of our cloud customers.



# Built-in capabilities for every function



# Document Information Extraction

## BASE

Automate core business document processing use cases for selected document types.

NEW

## PREMIUM

(supercharged by GenAI)

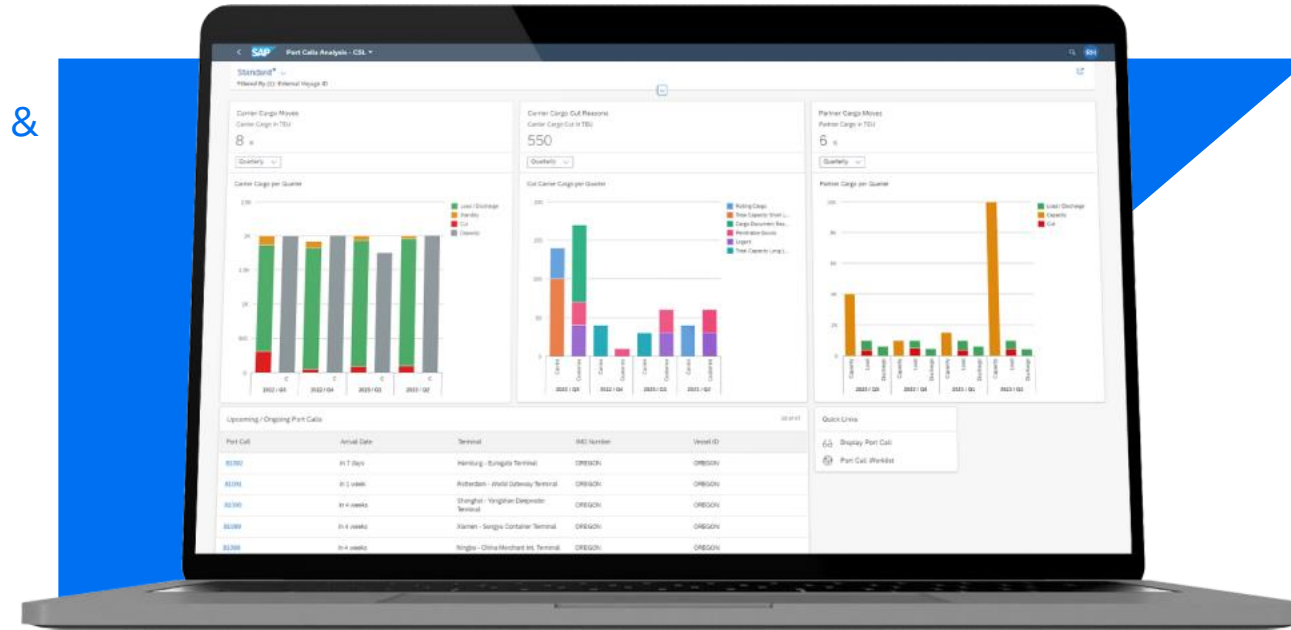
Automate all business document use cases in most languages end-to-end.

Out of box support for **40+ languages with easy extensions** for any kind of document.

- Schema-based extraction
- Language coverage
- Extensions of SAP Standard Schemas
- Immediate Improvement

# SAP Transportation Management

- ✔= Conduct automated checks with **greater accuracy & minimized errors**
- ✔= **Significant reduction** in **hours spent** on manual checks & waiting times for logistics carriers
- ✔= Ultimately **improving operational efficiency & saving valuable time**



# Just Ask for SAP Analytics Cloud

## Faster Insights

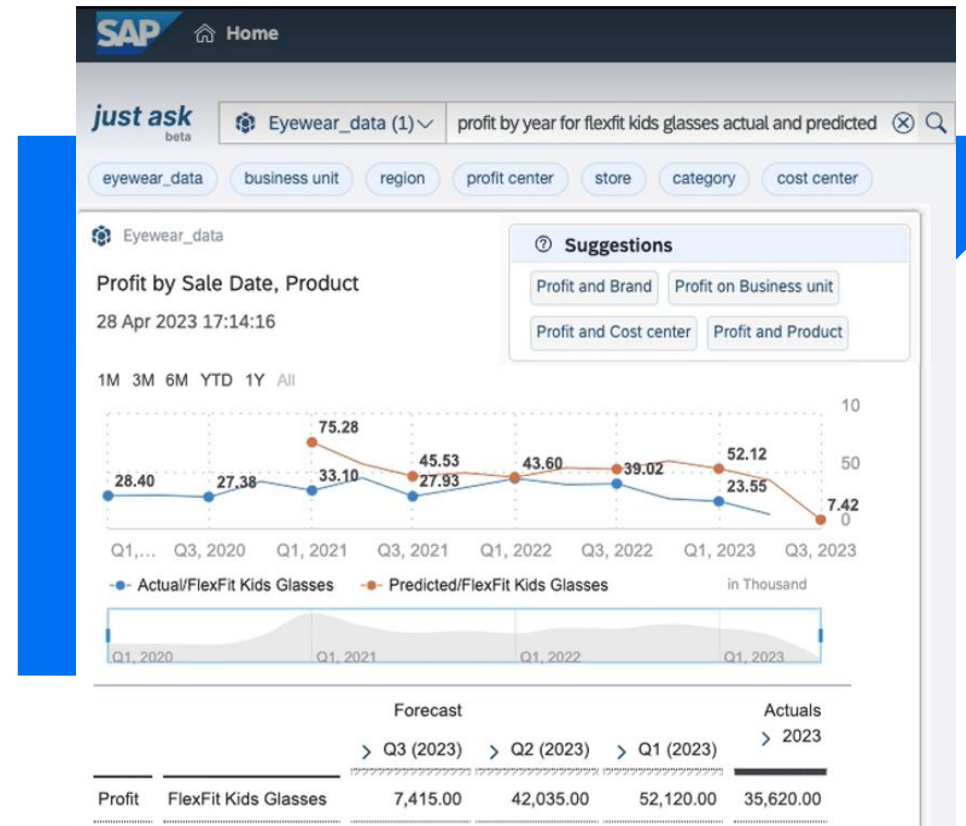
- Fast natural language querying with all the value of business semantics

## Trusted Retrieval

- Proprietary LLMs ensure a secure information retrieval preserving data policies

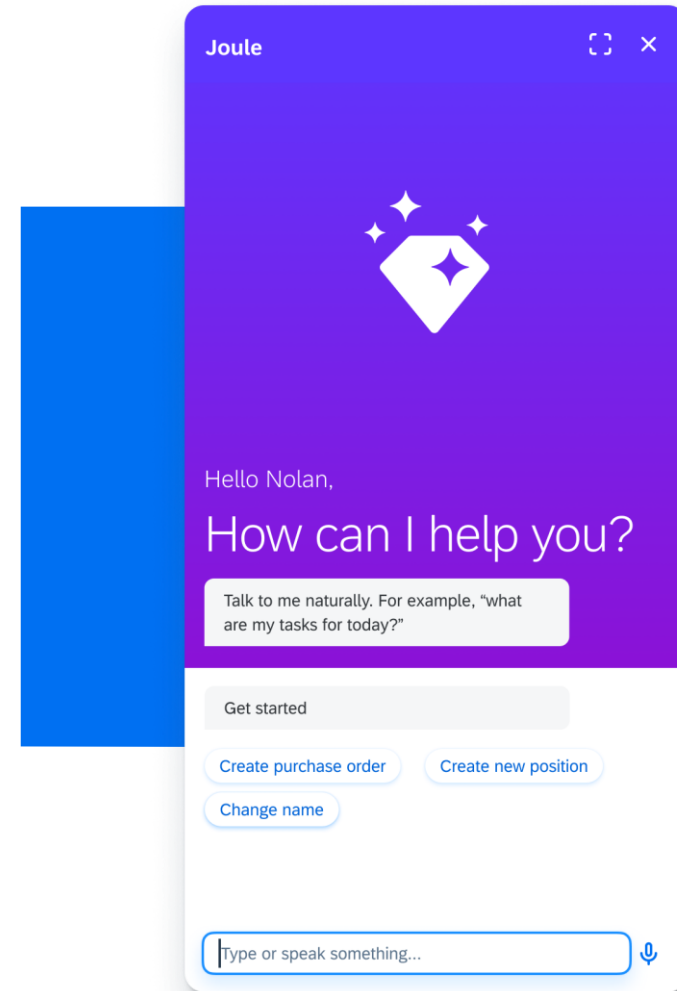
## Business Agility

- Offers multi-cloud workflow compatibility and integrates external data sources



# Joule

- ✔= **Work faster** with an AI copilot that truly understands your business
- ✔= **Benefit from smarter insights** and quick answers on demand
- ✔= **Achieve better outcomes** when creating content, code, and more
- ✔= **Maintain full control** over decision-making and your data privacy



# Key Takeaways



## FROM FUTURE VISION TO PRESENT REALITY

*The intelligent work era is already upon us - it's imperative for enterprises to fully embrace and leverage AI's potential to remain competitive and drive productivity & growth.*



## GENERATIVE AI

*We integrate generative AI with extensive industry-specific data and deep process knowledge to create innovative AI capabilities for the SAP applications you use every day.*



## SAP AI

*We believe in providing AI built for business. That is, AI that enriches all your business processes and empowers you to steer your business with agility.*



**Q & A**

# Thank you.

Contact information:

Jana Richter  
jana.richter@sap.com

