

# Oy Transmeri Group Ab – S/4HANA transformation

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Oy Transmeri Group Ab

# AGENDA

1. Company introduction
2. Transformation
3. Implementation
4. Logistics
5. Benefits
6. Lessons learned



# TRANSMERI GROUP 2020

222,0 M€ 750 FTE

Family owned company, founded in 1928 by Gunnar Didrichsen



## TRANSMERI

FMCG,  
COSMETICS

€ 40,9 M  
98 FTE



## MIRACULOS

HAIR CARE  
PRODUCTS

€ 14,4 M  
47 FTE



## TRANSMERI LOGISTICS

PRODUCER  
(OWN FACTORY),  
AND  
LOGISTICS  
CENTER, R&D

€ 12,3 M  
66 FTE



## SULTRADE

SPORTSWEAR  
AND  
EQUIPMENTS

€ 11,5 M  
26 FTE



## BANMARK

MATERIALS  
FOR PAPER  
INDUSTRY

€ 28,3 M€  
29 FTE



## KAUPMEES

WHOLESALE IN  
ESTONIA

€ 71,6 M  
301 FTE

# TRANSFORMATION

## History

- History
  - IT operational environment fragmented
    - Around 10 different ERP systems
    - Other business systems(eCom, checkout, analytics etc.)
  - Owner decision: standardize EA and achieve synergies between companies
    - Until the end of 2024 whole Group using same business systems
- ERP system tendering
- Implementation
  - 1st phase: Convert SAP companies from ERP to S/4HANA
    - SAP from private cloud to public (Azure)
    - 1to1 system conversion with minimal process changes
  - Next phases: Integrate rest of the companies directly to S/4HANA

# Implementation S/4HANA project plan

Q4-19	Q1-20			Q2-20			Q3-20			Q4-20			Q1-21		
DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Project plan	POC testing	TMT refresh	Unicode update	FICO worksh.	Acc rights	Sandbox ready		Fiori testing	Data validation	Keyuser training	S/4HANA UAT		Hyper care	Process changes	
Archiving		Data cleaning		Fiori definitions		Fiori execution		Data migrate	Test planning	Cutover planning	Integr. testing	Enduser training	System validation		
		Unicode testing		Sandbox start	Data harmonizing and cleaning							Rehear. conversion	S/4HANA conversion		

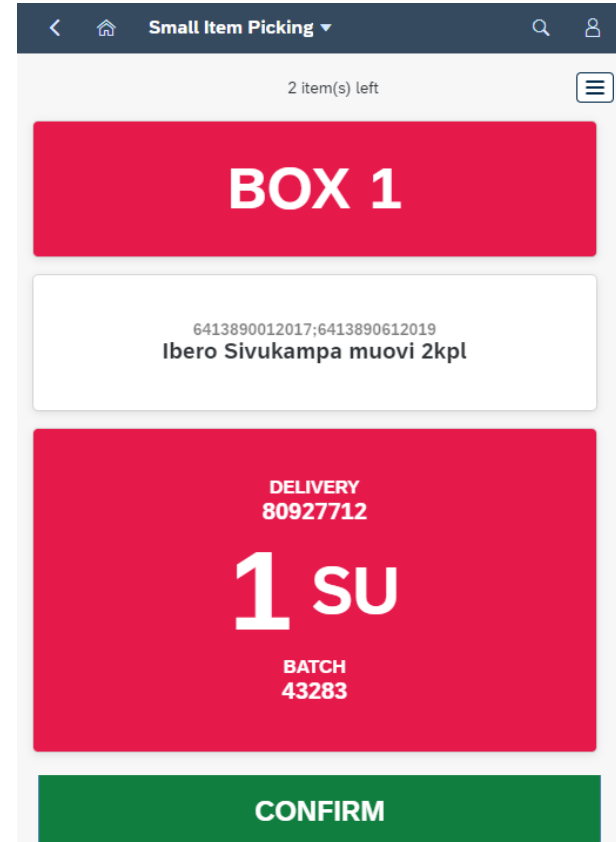
Main phases that needs to be pointed out:

- Proof of concept (Q2-19)
- Data cleaning and archiving
- Two testing periods (Unicode & S/4HANA)
- Trainings
- Conversions
  - Rehearsal
  - Actual
- Process change project after system conversion

# Logistics

## Before and after





- Before
  - Logistics processes semi automatic
    - 3 different picking processes
    - Manual transfer orders
    - Goods issue postings and printing done manually from different PC
    - Picking done with old Web Dynpro application
  - Production lines
    - Manual data registrations
- After
  - Logistics processes "automatic"
    - 3 different picking processes
    - Automatic transfer orders
    - All postings and printings through Fiori application
    - Picking done with Fiori application
  - Production lines
    - Manual data registrations (project ongoing)



# Benefits

## Comments from our users

- Stable ERP on public cloud
  - Now able to integrate SAP to other Group companies
- Log-on
  - No passwords – log-on to SAP with single-sign-on
  - Fiori in public internet, so we can access with phone from anywhere
    - No VPN – MFA (multi-factor authentication) in use
- System default language FI -> EN
- Fiori
  - Able to use only mobile devices
  - User friendly UI
  - Faster than the old solution
  - Real-time data available
- New technology provides possibilities to simplify processes
  - Automating manual steps
  - Machine learning & robotics?

Picking 	WH Movement 	Inventory 	Replenishment 	Stock Transfer Queue <table border="1"><tr><td>SAAPUVA</td><td>334PCS</td></tr><tr><td>TUOTANTO</td><td>57PCS</td></tr></table>	SAAPUVA	334PCS	TUOTANTO	57PCS
SAAPUVA	334PCS							
TUOTANTO	57PCS							

### SAP S/4HANA

Usability  
★★★★☆  
3.20 Average Rating

Reliability  
★★★★☆  
3.43 Average Rating

Performance  
★★★★☆  
3.37 Average Rating

Easiness  
★★★★☆  
3.17 Average Rating

# Lessons learned

Where did we succeed? What could be done better?

- Successions

- Project resources
- Project timeline and scope
- Proof of Concept phase
- **UAT**
- **Rehearsal conversion!**
- **Data cleaning and archiving**
- The launch of the “new system”
- **SAP customer care program**

- Improvements

- **End user training sessions**
- Project communication
- **Workload allocation**
- Testing procedures
- Activation of standard Fiori applications
- Documentation and instructions



# Thank you!

