

SAP ALM Virtual Roadshow Sweden

Ben Schneider, Konstantin Werthmann, Sven Praessler | SAP SE September 17, 2021

PUBLIC



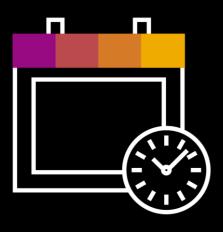
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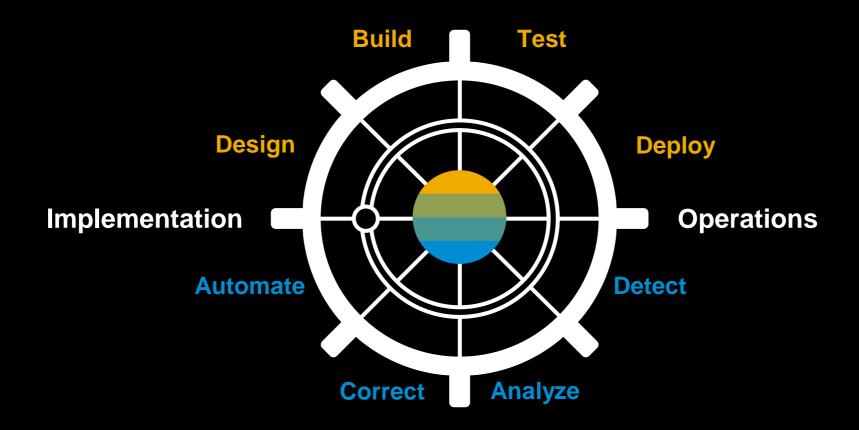
All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

Agenda September 17



8:30 - 9:00	30 min	Keynote
9:00 - 9:10	10 min	Q&A
9:10 - 9:15	5 min	Break
9:15 - 10:00	45 min	ALM for cloud
10:00 - 10:10	10 min	Q&A
10:10 - 10:20	10 min	Break
10:20 - 11:05	45 min	ALM for hybrid
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11:45 - 12:00	15 min	Wrap-Up & Outro

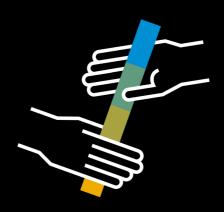
Application lifecycle management (ALM) for the Intelligent Enterprise



Do you leverage all ALM values?







Start Running

- Accelerate time to value
- Reduce cost of implementation

Keep Running

- Ensure business continuity
- Reduce cost of operations

Run with the Best

- Don't re-invent the wheel
- Use best-of-suite

Start Running



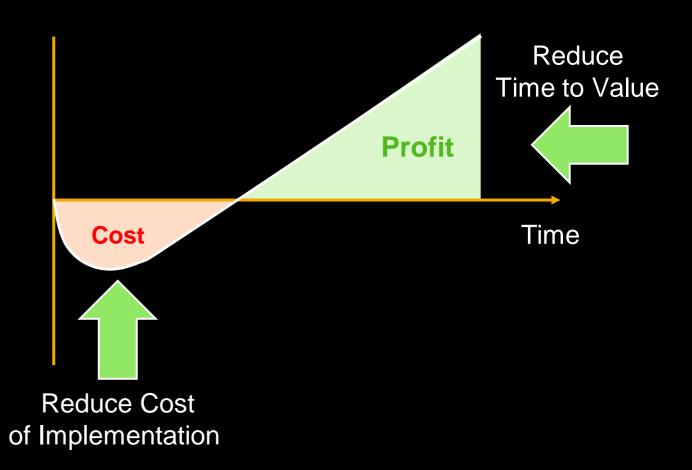
Start Running

Speed up innovation



Accelerate Time to Value and Reduce Cost of Implementation

- Leverage pre-configuration
- Follow agile implementation approach
- Only test what matters
- Accelerate test management and execution
- Automate tasks
- Avoid custom code



Keep Running



Keep Running

Ensure efficient IT operations

Ensure Business Continuity

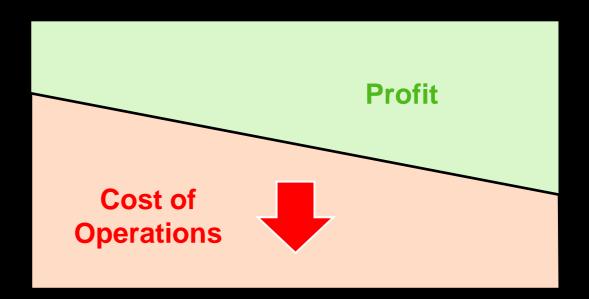
- Analyze risks
- Detect problems pro-actively
- Accelerate problem resolution
- Improve business operations

Reduce Cost of Operations

- Apply best practices
- Standardize processes
- Centralize operations
- Automate processes

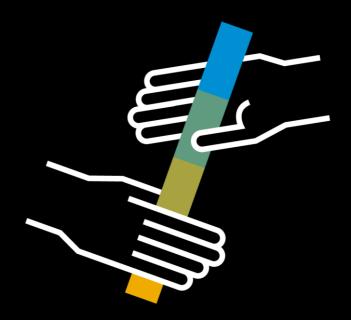


The average cost of 1 minute downtime is more than 5,000 US\$ (including production loss) *)



Reduce cost of operations to have more budget for value-generating projects

Run With The Best



Run With the Best

ALM from SAP

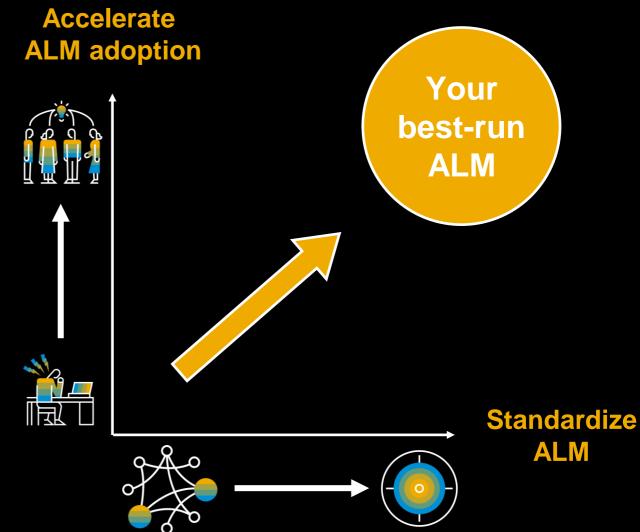


- Learn from the ALM community
- Implement communityproven practices
- Collaborate with peers

Use best-of-suite

- Run one integrated ALM
- Fulfil all your ALM needs
- Join thousands of successful ALM customers





The Application Lifecycle Management Product Portfolio of SAP today



Three strategic ALM solutions to match customer reality!

SAP Cloud ALM





SAP Cloud ALM in a minute



"Our customers tell us that they want to manage their business processes end to end across the Intelligent Suite. SAP Cloud ALM, a cloud-based tool for application lifecycle management, delivers a seamless and harmonized implementation and operation experience to make this happen. The solution not only helps our customers maximize the value of their cloud investments but also paves the way to the Intelligent Enterprise."

Thomas Saueressig

Member of the Executive Board of SAP SE, SAP Product Engineering



SAP Cloud ALM – A brand-new, cloud-based ALM offering

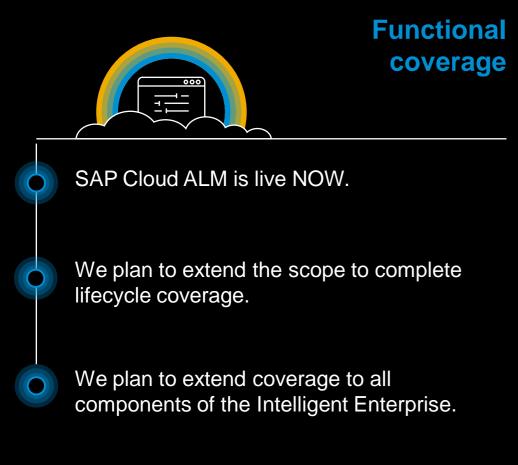


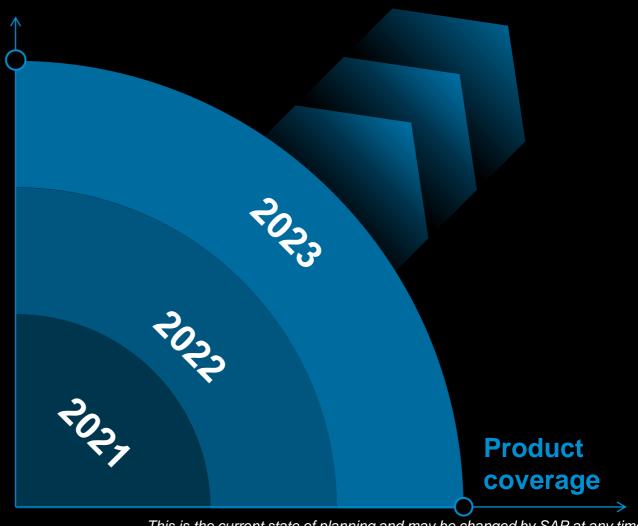
- for cloud-centric customers
- Manages cloud and hybrid solutions
- Supports all components of the Intelligent Enterprise

- Re-thought, newly designed, and built on modern cloud technology
- Immediate consumption
- Always up-to-date
- Cost-efficient for customers

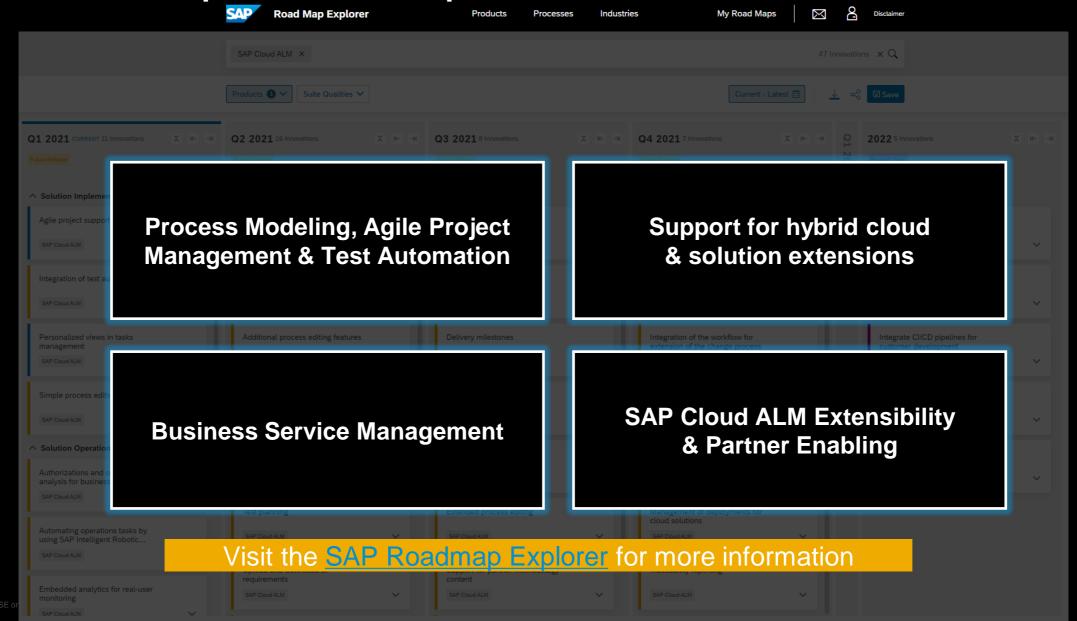
The **Speed** of SAP Cloud ALM: **15min** to provision, **daily** deployment, **biweekly** feature releases

SAP makes SAP Cloud ALM available step-by-step

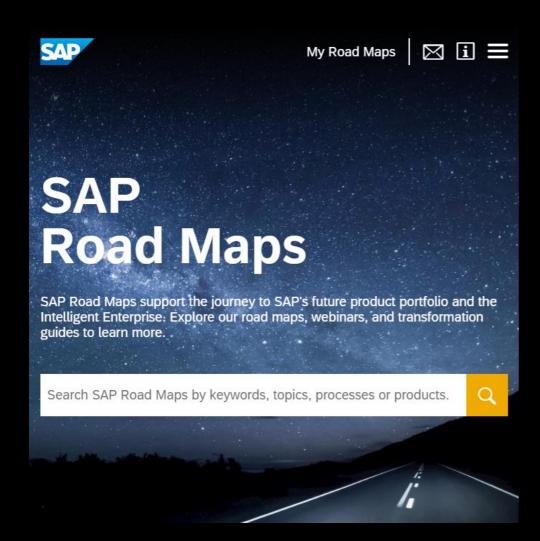


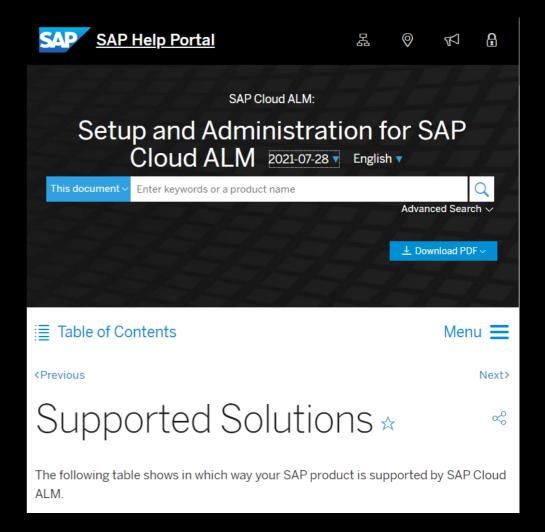


SAP Cloud ALM product roadmap



Demo





SAP Solution Manager





SAP Solution Manager

Strong adoption by customers in all regions (14,000+ live customers and growing)

Optimized for the move to SAP S/4HANA

Strong partner eco system

Continuously improved based on customer feedback

Manages hybrid solutions

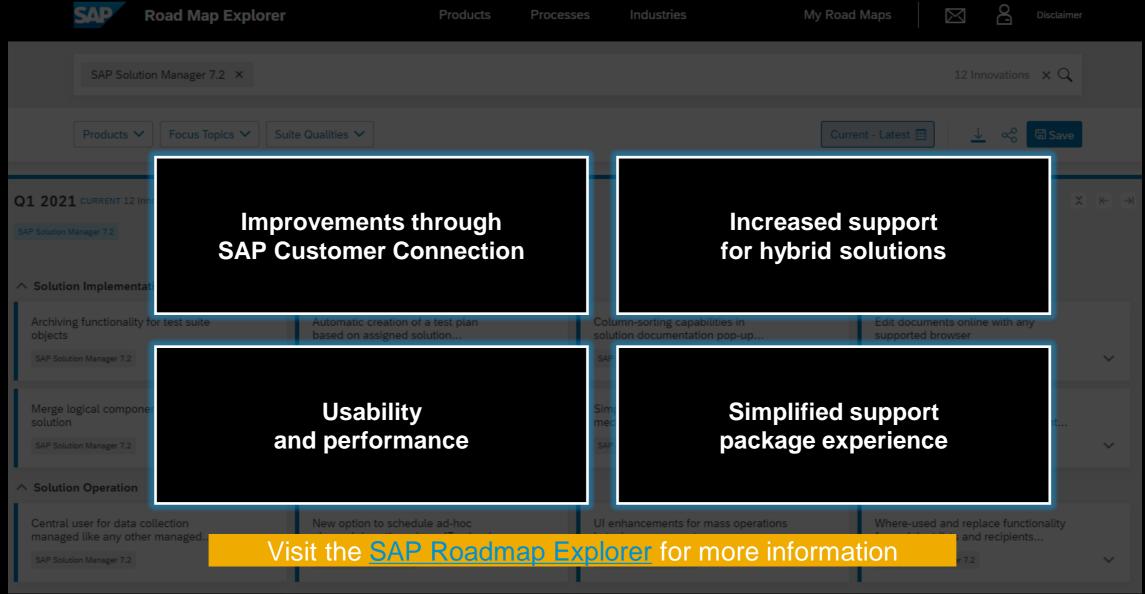
Maintenance extended in line with SAP Business Suite 7



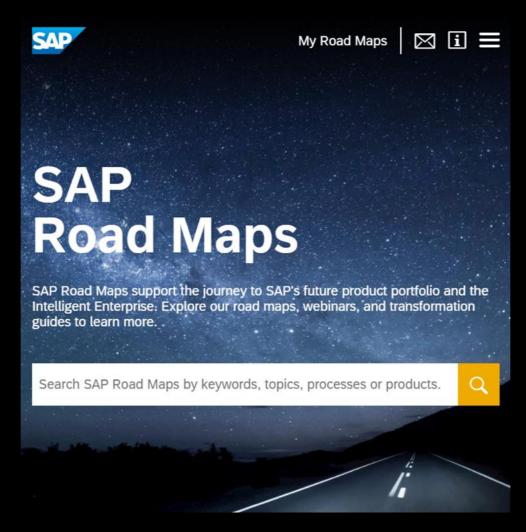
SAP Enterprise Support assets continuously updated (EGI, Value Maps, What's new calls)

Usage rights of SAP Solution Manager include SAP Focused Build and Insights

SAP Solution Manager product roadmap



Demo

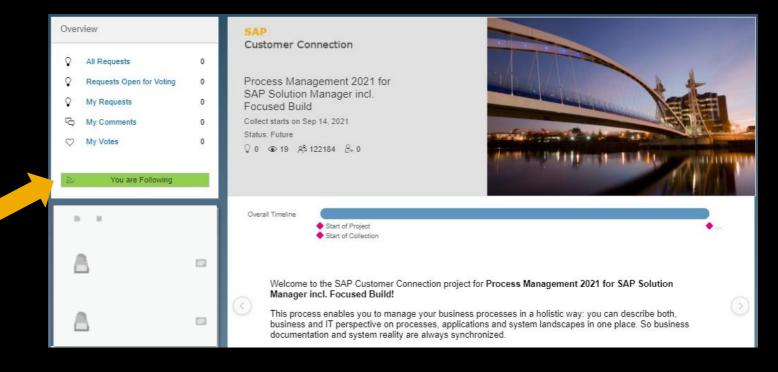


SAP Solution Manager Customer Connection 2021 has started!



How to engage:

- Log on to the influence platform and review the new 2021 projects (see below)
- Review existing requests and vote for them
- Submit Own requests



Process Management 2021 for SAP Solution Manager, including Focused Build

Test Suite 2021 for SAP Solution Manager, including Focused Build

Change & Release Management 2021 for SAP Solution Manager, including Focused Build

New Service Release 2 (SR2) for SAP Solution Manager 7.2 is available

After the successful release of SPS12 for SAP Solution Manager 7.2 on February 1st 2021, SAP is proud to officially release Service Release 2, also called SR2, for SAP Solution Manager 7.2 based on SPS12.

SR2 is delivered with SAP SL Toolset SP31, available on February 15th 2021. It allows our customers to install a new SAP Solution Manager 7.2 SPS12 *immediately!*

Additional Information:

- Master Guide on the **SAP Solution Manager 7.2 Product Page**
- Software Download Center <u>Info Page</u>
- SAP Note <u>781448</u> Support Package levels for SAP Solution Manager installations/upgrades

SAP Focused Run

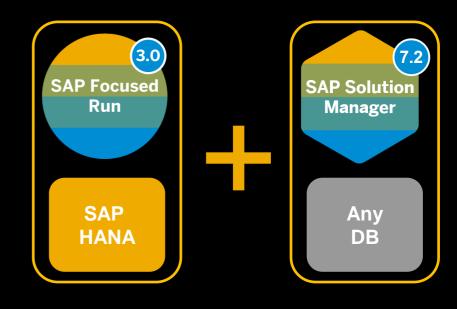




SAP Focused Run

Product description

- Offers Application Operations for service providers and large / very large customers
- Runs side-by-side with SAP Solution Manager
- Uses the full power of SAP HANA
- Features item-level monitoring, prediction and Al use cases
- Automates connectivity and agent management
- Needs to be licensed separately



Demo



Demo options:

SAP Solution Manager, SAP Focused Run and SAP Cloud ALM



ALM Media Center

Self-study with recorded demos



Internet Demo Systems

Explore with preconfigured public demo systems



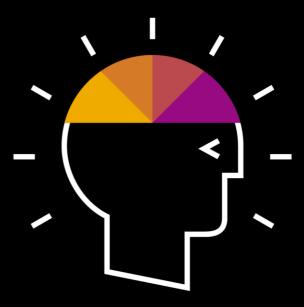
Private Demo Systems

Experience ALM in a private demo environment

Ask you questions here!

Please ask your questions!

Use the Q&A panel to ask your questions.



Let's have a break...



8:30 - 9:00	30 min	Keynote
9:00 - 9:10	10 min	Q&A
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11:15 - 11:45	30min	Customer presentation
11:45 - 12:00	15 min	Wrap-Up & Outro

The session continues in 5 minutes! (9:20)

ALM for cloud-centric customers

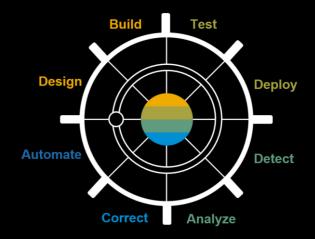


SAP Cloud ALM for Implementation

SAP Cloud ALM – Value Proposition

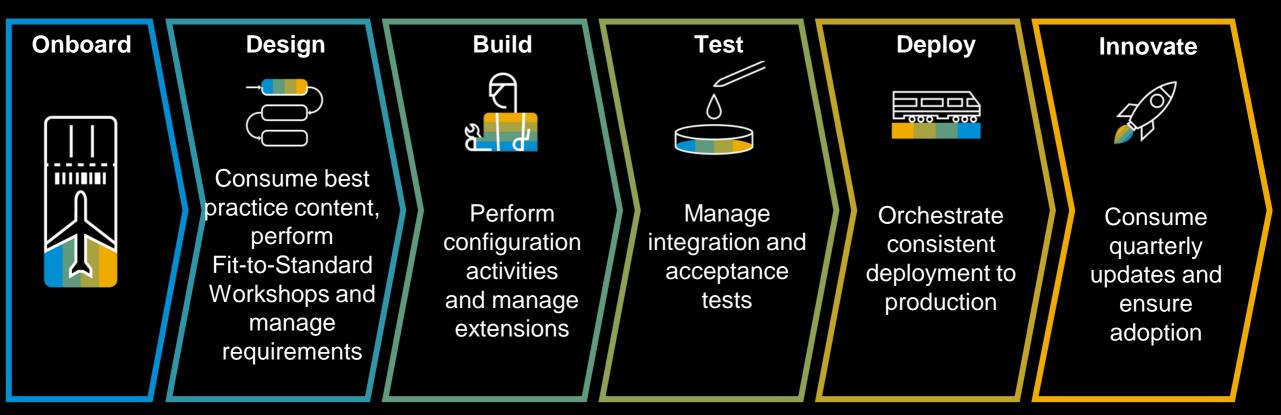
Power and Insights to drive your SAP cloud projects Guidance on all implementation steps

- Onboard team members and assign tasks
- Understand best practices processes and SAP Activate roadmap
- Scope and execute Fit-to-Standard workshops
- Manage requirements, tests, and the successful go-live

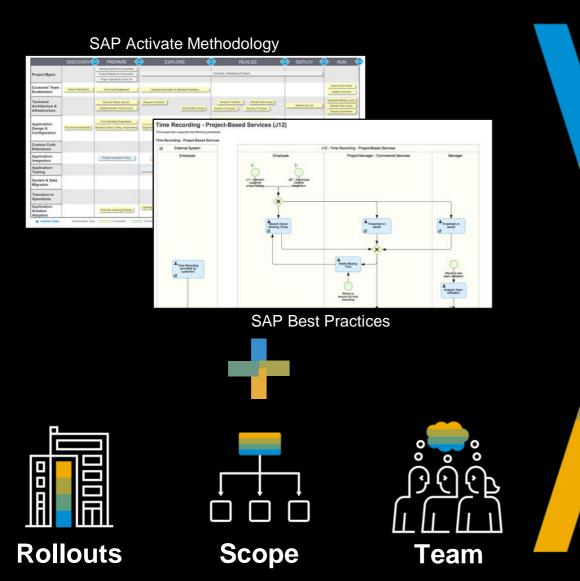


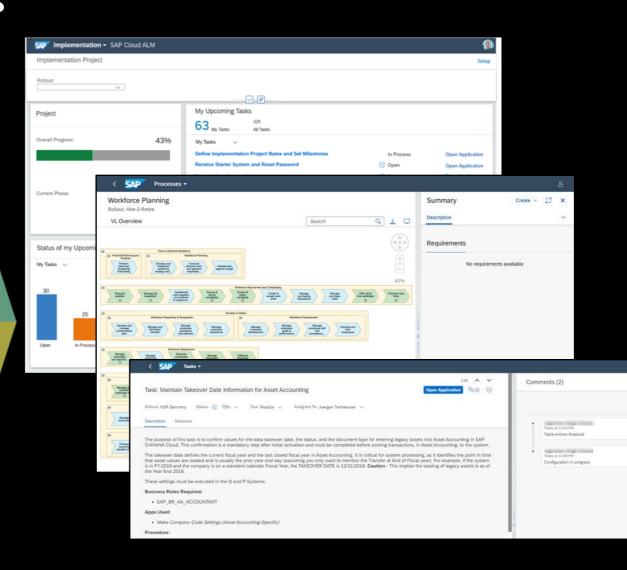
Accelerated time to market, reduced cost of implementation.

SAP Cloud ALM for implementation – A Process View



Content-driven implementation projects





SAP Cloud ALM for Implementation – Core Capabilities



Process



Task



Test



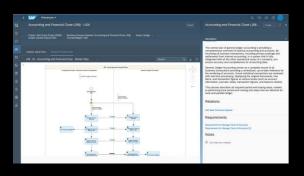
Change & Deploy

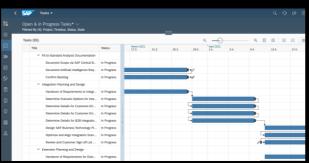
Consume Intelligent
Enterprise scenarios,
SAP best practice
content and manage
fit-to-standard
workshops

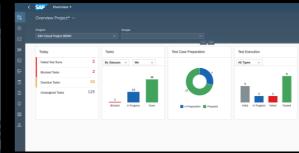
Perform implementation activities based on SAP Activate, integrated in SAP toolchain

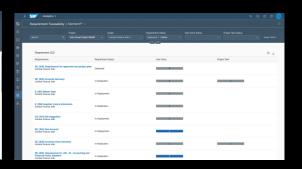
Prepare and execute tests based on SAP content for manual testing and integration of automated testing tools

Manage your requirements lifecycle by utilizing the change management workflow and deployment orchestration



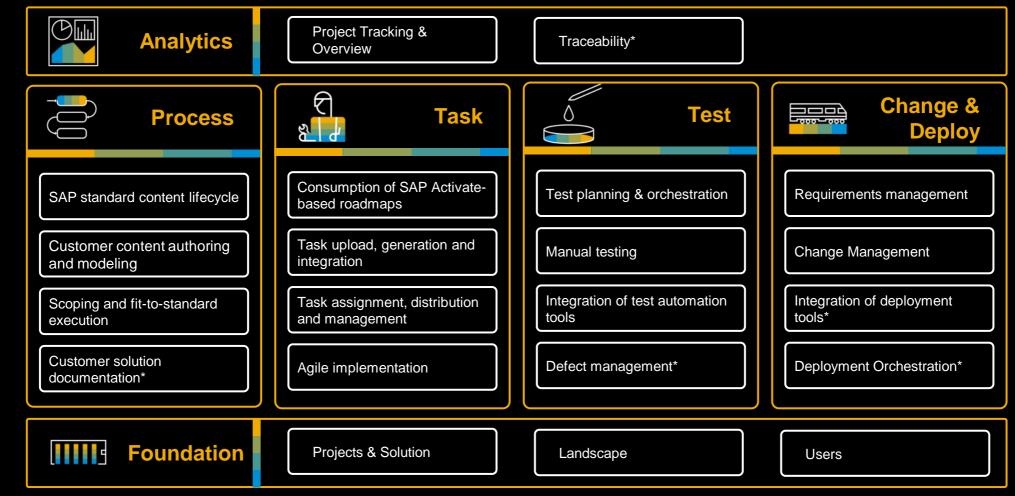






SAP Cloud ALM for Implementation

Capabilities & Functions Map



*Planned for future releases

Capability

Function

Project Success with SAP Cloud ALM Customer use cases

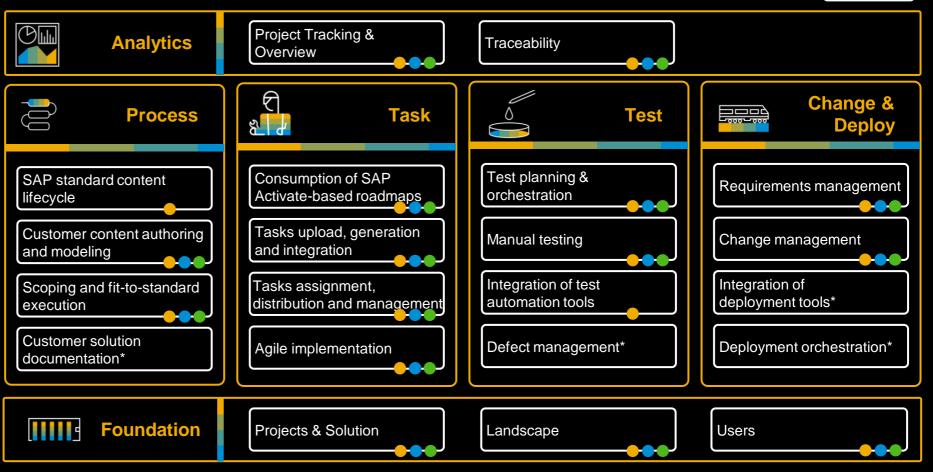
Capability

Function

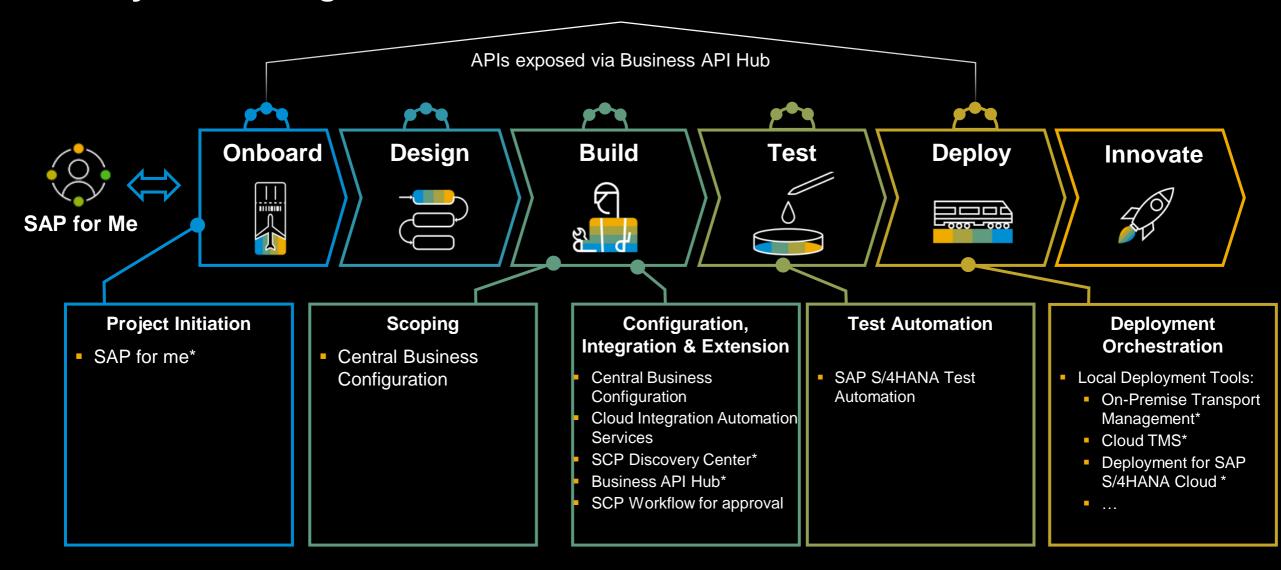
New SAP S/4HANA Public Cloud Implementation

New SAP S/4HANA Private Cloud Implementation

New SFSF, ARIBA, ... Implementation



Ready to use integration in SAP tools, services & external API's



SAP Cloud ALM for implementation – Customer Benefits

Fast time-to-value through guidance and task-driven implementation

Harmonized implementation experience across SAP Cloud solutions

Instantaneously available, no deployment or configuration activities

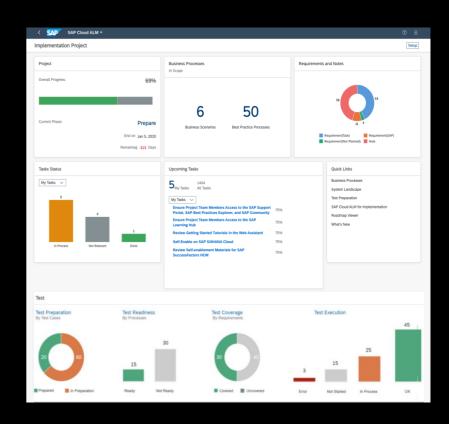
Fast onboarding of your project team

Automated collection and assignment of tasks to the project team

Comprehensive workspace for fit-to-standard workshops

Built-in transparency about implementation progress







Demo

"The SAP Cloud ALM solution takes a top-down approach and compliments our other tools. The built-in guided help is very intuitive. And with the SAP Early Adopter Care program, we gain greater flexibility. We can use SAP Cloud ALM in our own cloud while leveraging expert support from SAP."

Peter Mobert, Vice President, Rizing LLC





ndustry Professional services

Employees 750 **Featured Solutions and Services** SAP Cloud ALM, SAP Early Adopter Care, and SAP Services and Support



SAP Cloud ALM for Operations

SAP Cloud ALM for Operations – Value Proposition

Ensure business continuity in your SAP landscape by monitoring and alerting - Increase operation efficiency by automating operational tasks - Avoid anomalies by proactive problem prediction

- SAP Cloud ALM empowers customers to understand healthiness of SAP business solutions:
 - Provides full stack monitoring and alerting covering business processes, integration, users, applications, and cloud service/system healthiness
 - Allows to conduct root cause analysis on technical as well as on business process level
 - Acts as collaboration platform between LOB and IT
- SAP Cloud ALM enables customer to increase operation efficiency by automating corrective actions as well as regular operation tasks
- SAP Cloud ALM helps to predict anomalies in business process and application operation by event correlation and learning out of the collected data (AIOPs)
- SAP Cloud ALM provides transparency regarding availability of business services including business downtimes, business events and business SLA's



SAP Cloud ALM for Operations – Available & planned scope in detail

Business Service Management - Provides transparency for business service availability including Business Downtime Management, Business Event Calendar, Business SLA Management, and Business Event Management

Business Process Monitoring – Focused on Business Process KPI's and documents

Integration & Exception Monitoring – Focused on integration flows and integration exceptions

User & Performance Monitoring – Focused on performance and usage from users perspective

Job & Automation Monitoring – Focused on application aspects as jobs and automation

Health Monitoring – Focused on technical health of cloud services and systems

Integrated in SAP Cloud ALM

Intelligent **Event Processing**

Central event hub to connect different use cases with each other

Enables event correlation

Is open for inbound and outbound event processing

Embedded Alert Management

Calculation of use case specific alerts based on dedicated thresholds

Unified alert handling and follow-up activities

Support of alert grouping and atomic alerts

Embedded Analytics & Intelligence

Allows use case specific root cause analysis

Works on real-time/raw data as well as historical/ aggregated data

Includes machine learning and prediction

Embedded Operation Automation

Execution of corrective actions triggered by events to reduce mean time to resolution

Support of automated, and semiautomated activities to increase efficiency

a

External Analytics & Intelligence *





Collaboration Management *



External Automation Management

External monitoring of metrics & events

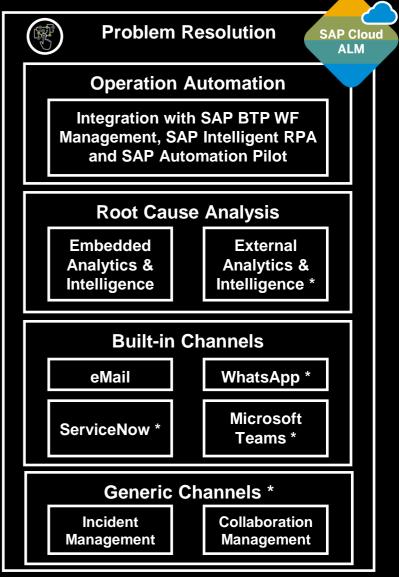
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Problem Management powered by SAP Cloud ALM

Detect, analyze and resolve problems based on full stack monitoring

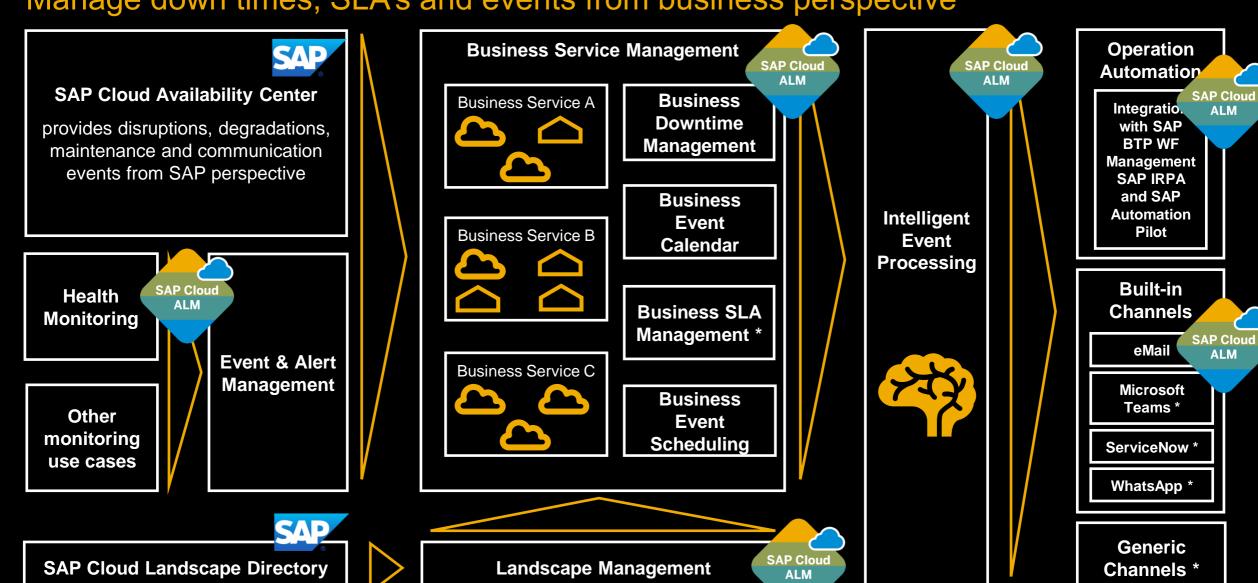






Business Service & Event Management powered by SAP Cloud ALM

Manage down times, SLA's and events from business perspective



Demo SAP Cloud ALM Integration Monitoring



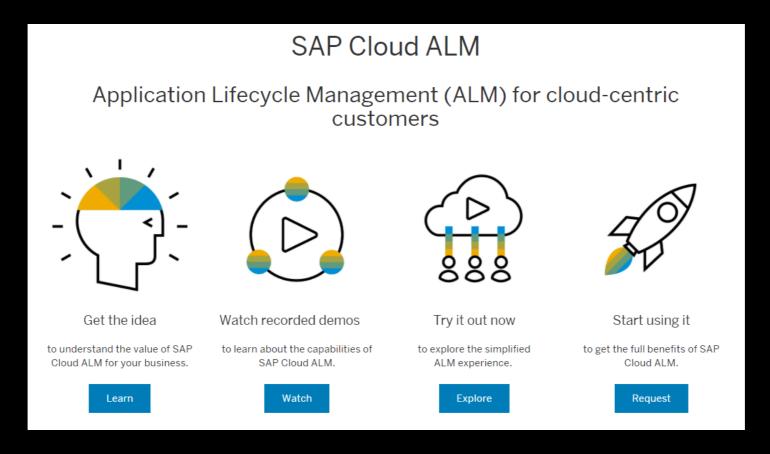


"... with SAP Cloud ALM Business Process Monitoring we can estimate the value of a system implementation, enable business to do process optimizations and measure the process performance."

Chengbo Yu, Regional CIO APJ, REHAU Polymer (Suzhou) Co.,Ltd

Information about SAP Cloud ALM

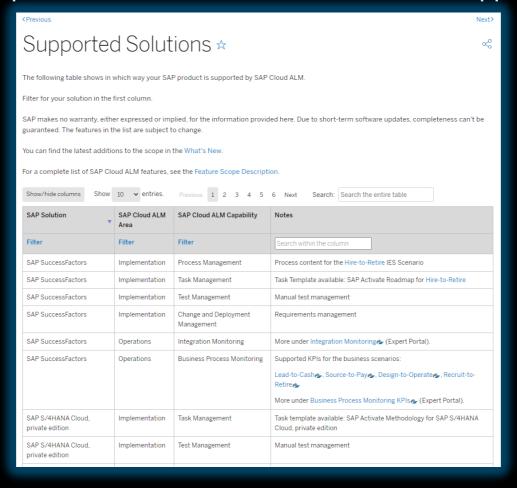
Live Demo: SAP Cloud ALM Portal Page



https://support.sap.com/cloud-alm

Live Demo: SAP Cloud ALM Supported Solutions

New in the SAP Help Portal: Interactive SAP Cloud ALM Supported Solutions list

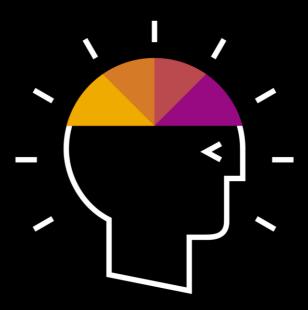


Access here

Ask you questions here!

Please ask your questions!

Use the Q&A panel to ask your questions.



Let's have a break...



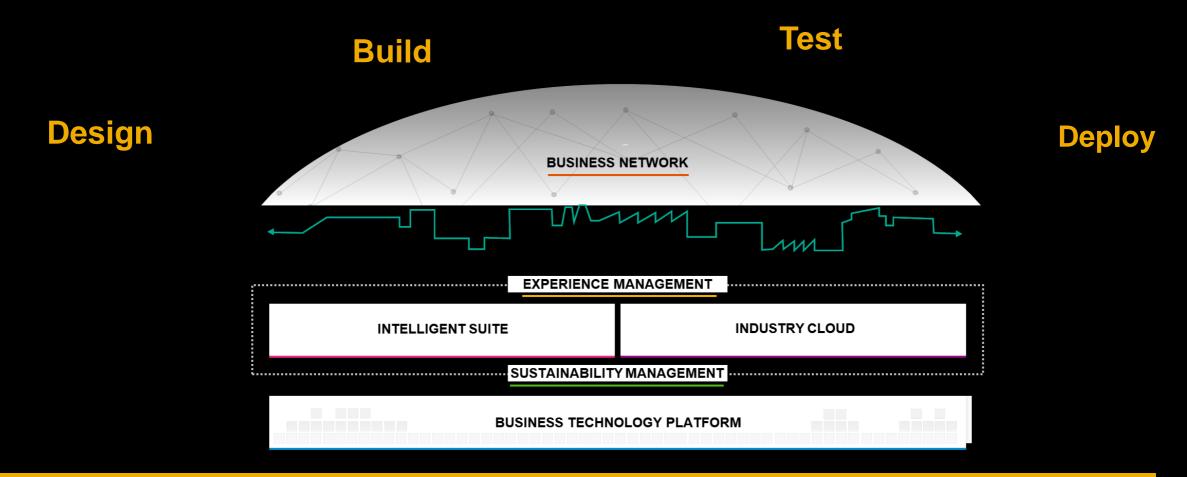
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The session continues in 10 minutes! (10:25)

ALM for hybrid solutions



Implementation – Overview



We provide the harmonized and integrated implementation experience for the intelligent enterprise, covering all relevant SAP solutions for customers.

Move to SAP S/4HANA

Implement SAP S/4HANA

Leverage SAP Model Company services

Use SAP Best Practices packages

Analyze landscape data

Plan and execute tests

Manage deployments



Convert to SAP S/4HANA

Additionally:

- Check conversion readiness
- Identify simplification items

Software logistics tools

Provision landscape

Plan landscape

Convert landscape



Focused Build for SAP Solution Manager 7.2 is fantastic for SAP S/4HANA

Role-based rollouts



Prepare

Explore

Realize

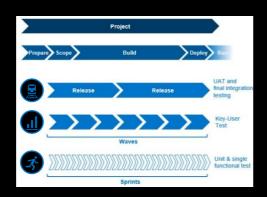
Deploy

Run

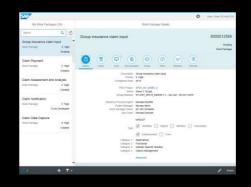
Requirements management within process models



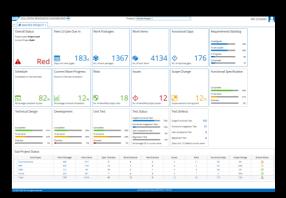
Agile development projects: from sprint to release



Modern applications with high usability for all involved roles



Project governance with automated status reporting



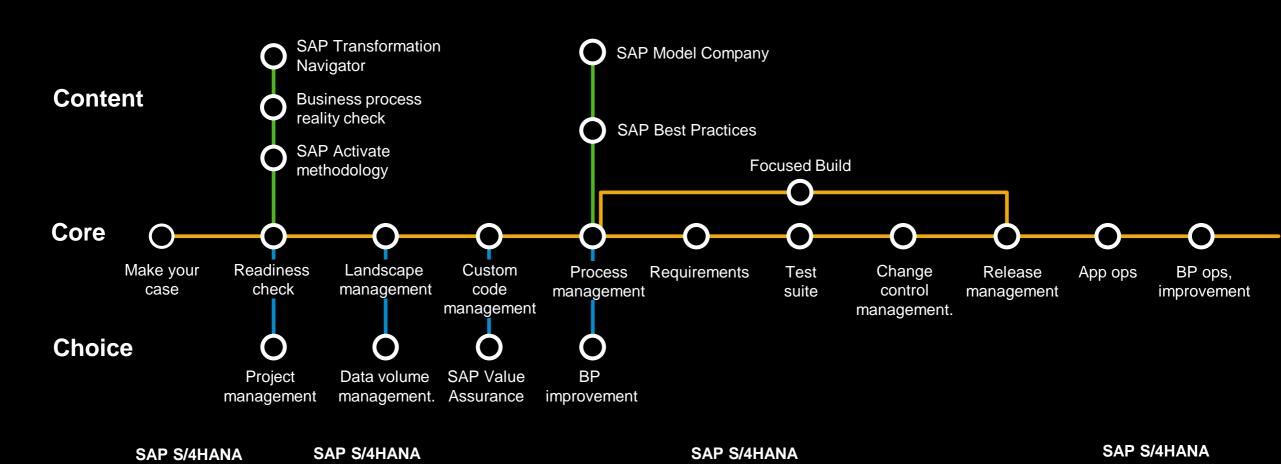
Focused Build is a turnkey solution to manage agile development projects.

Implementation projects

Focused Build for SAP Solution Manager and SAP S/4HANA

Project kickoff

Move



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Project

Go-live

Operate and optimize

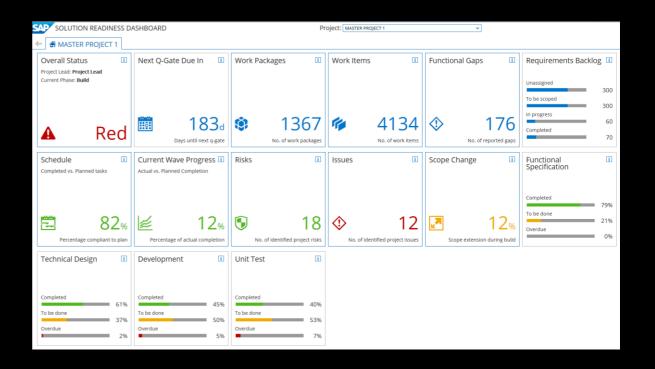
Focused Build

Outcome based delivery – Constant feedback loops with the business

Ready-to-run, integrated, tool-supported methodology to manage requirements and software development in large, agile projects.

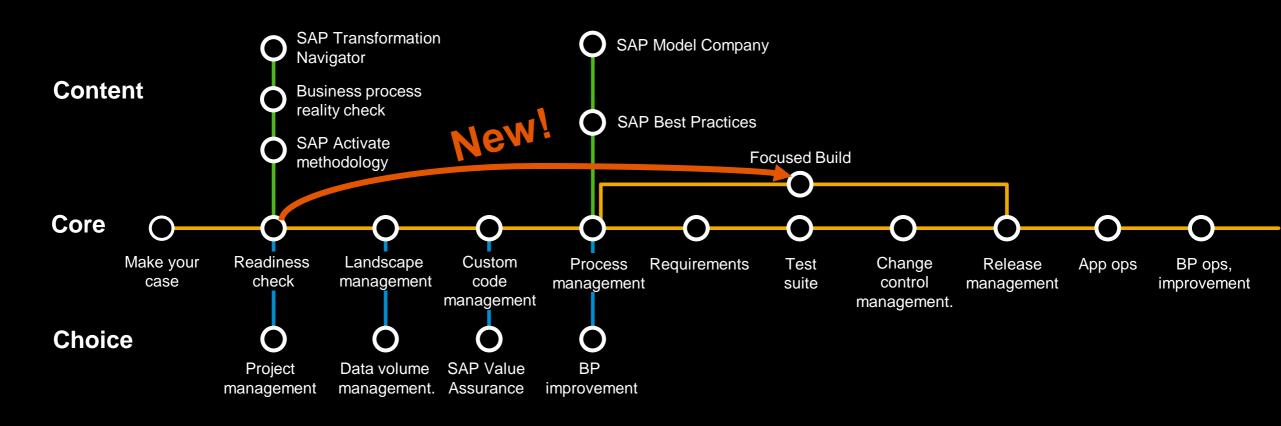
Value added by methodology and tools

- Automated visibility of solution readiness against due dates, with integrated risk management
- Management of distributed development teams
- Agile release and software engineering with optional JIRA integration
- Automated test planning, change, and release management to support continuous delivery and integration and DevOps
- Full integration of requirement, project, process, change, release, and test management



Conversion projects

Focused Build for SAP Solution Manager and SAP S/4HANA

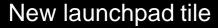


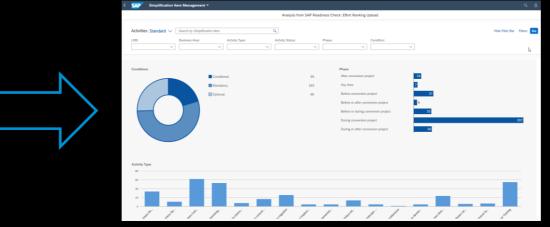


Conversion project support for SAP S/4HANA

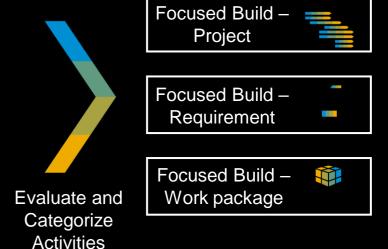
Process flow







Simplification item management UI5 app



The seamless integration of the SAP Readiness Check and Focused Build accelerate conversion projects.

Focused Build SP8 S/4HANA Conversion Project Support – Simplification Item Management

Key improvements:

- Activities with small efforts that are also related to each other can be merged into one Follow-Up Document.
- Created Requirements or Work Packages can be handed over from the Simplification Item Management application to the Mass Change Application for easier Release / Wave Backlog Planning
- Activities without a Follow-Up Document can be assigned to an already created one. If the assignment to or the creation of a Follow-Up document was done incorrectly a reassignment to a different Follow-Up Document can be done.
- Integration of custom transaction types in addition to Requirements and Work Packages

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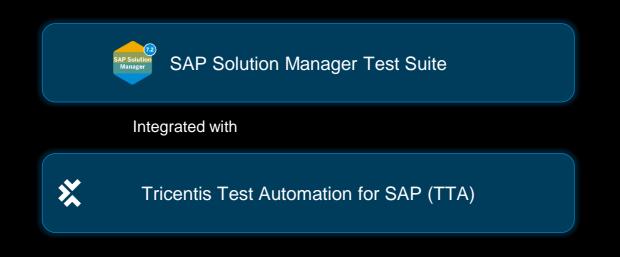
Tricentis Test Automation for SAP

Tricentis Test Automation for SAP: Benefits

... Top-notch Test You get more and lose nothing. **Automation Engine...** Tricentis is the test automation Investments in SAP Solution SAP Enterprise Support Customers* get Tricentis Test company rated as leader by Manager are fully protected: Automation capabilities for: analysts: No functionality is All SAP Products and UIs discontinued. **Modular** Approach without restrictions API tests for SAP products High reusability Non-disruptive portfolio offering Upcoming innovations

^{*} Scope encompassed in SAP Enterprise Support is defined under this page: https://support.sap.com/en/alm/usage-rights.html

Tricentis Test Automation for SAP Integrated with SAP Solution Manager The foundation to test SAP Solutions



- Test PlanningTest PreparationTest Orchestration
- Test Orchestration & Test Reporting
- Manual Testing
- Defect Management
- Exploratory Testing
- Integration to test automation
- Automated Test Case Authoring
- Support for all UIs and APIs in SAP products
- Test Data Services

TTA Product and Technology Coverage for Automation

SAP UI5/Fiori
Success Factors

All Other SAP
Products

SAP CRM UI
Concur
WebDynpro
C4C

API Based
Automated
Testing for all
SAP Products

Find more information in the blog and in the Tricentis Test automation Wiki.

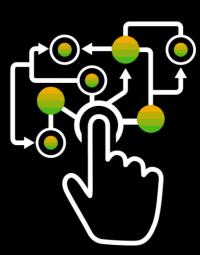
Why do customers love to run their projects with Focused Build?

Bridge business and IT view

Save effort and shorten duration for controlled rollout projects

Clear project status with business process context

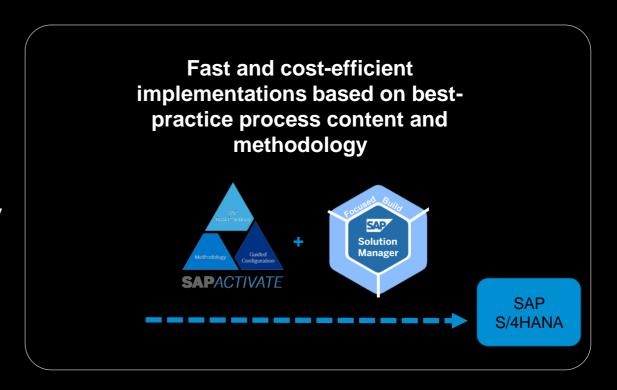
Hand-over solution documentation seamlessly to operation



Key takeaways

Focused Build

- Is a preconfigured add-on solution for SAP Solution Manager 7.2
- Enables you to jump-start SAP Solution Manager for your innovation project
- Provides a best practice, tool-supported methodology for the requirement-to-deploy process based on proven project processes in an agile project environment
- Perfectly complements the best-practice process content for SAP S/4HANA provided by the SAP Activate methodology and SAP Model Company services



SAP Solution Manager is the **one and only delivery platform** from SAP to scale the implementation with SAP Activate and SAP Model Company services for **SAP S/4HANA and digital industries**.

Hybrid operations

Scope of Application Operations

System & Application Monitoring

One infrastructure for monitoring and alerting covering SAP & non-SAP applications

- System Monitoring
- User Experience Monitoring
- Integration Monitoring
- Business Intelligence Monitoring

Root Cause Analysis & Exception Management

Analyze issues in heterogeneous landscapes, ensure compliant configuration and reliable handling of technical and business exceptions

Technical Administration & Guided Procedures

Automated and guided handling of IT related activities including IT Task Management

- IT Calendar
- Work Mode Management
- Guided Procedure Framework

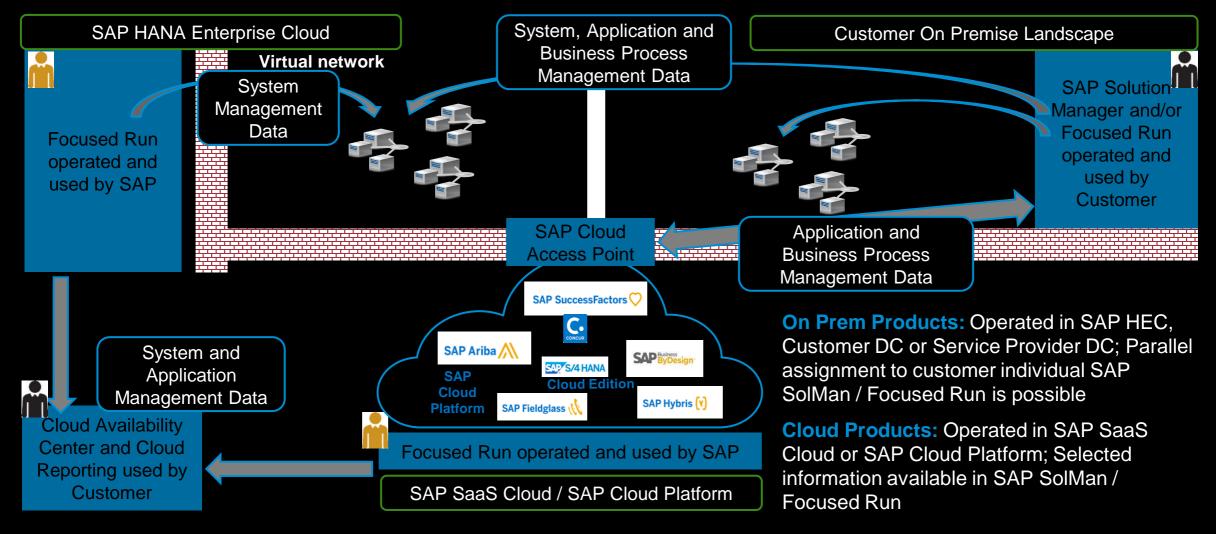
Support of Hybrid Landscapes

Central management of customer landscapes that consists of on premise systems as well as public cloud applications

- Integration Monitoring
- Exception Management
- User Experience Monitoring & User Tracing

Operations for Hybrid Landscapes - Overview

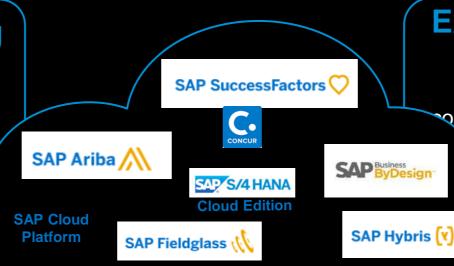




Support of Hybrid Landscapes - Scope

Integration Monitoring

between On Premise and Cloud components and vice versa



Exception Management

to forward relevant application
exceptions from SAP Cloud
emponents to Customer On Premise
operations

Data Consistency Management

to ensure consistency of data stored in SAP Cloud and Customer On Premise

Business Process Monitoring

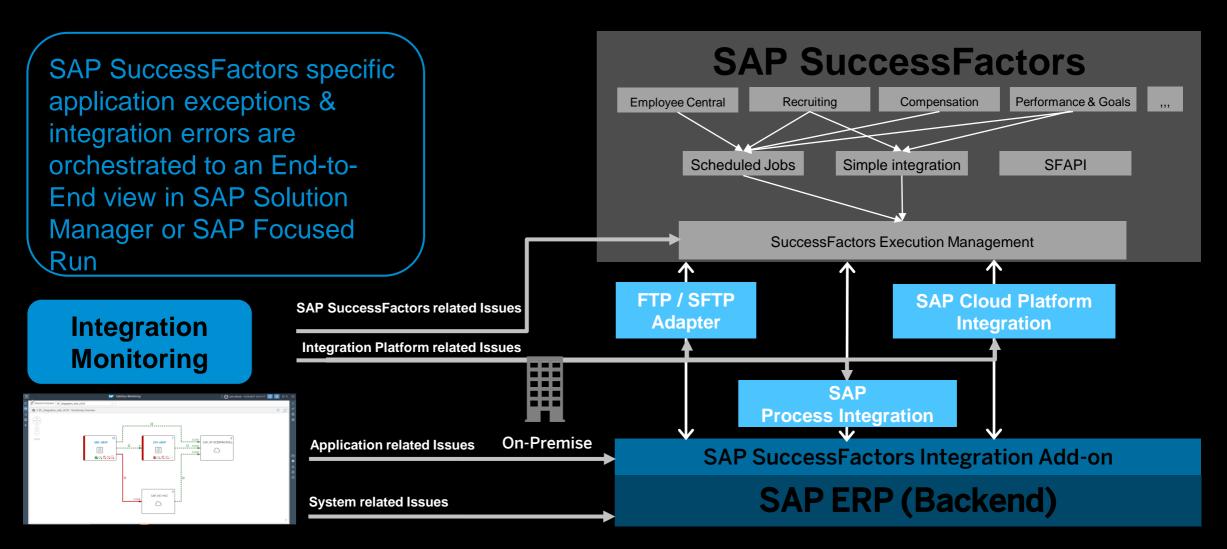
to provide Business Process
KPI's for SAP Cloud
Scenarios

User Monitoring & User Tracing

to ensure availability and performance of SAP Cloud scenarios from end user perspective

Support of Hybrid Landscapes – Usage Example

Integration Monitoring & Exception Management for SAP SuccessFactors



SAP Focused Run

SAP Focused Run – Release Strategy

- Continuous delivery of new innovations based on customer feedback
- Keeping functional focus on application operations for hybrid landscapes
- Three year release cycles with delivery of two delivery units per year → One year overlap
 to change to next release
- Regular technology updates for ABAP, HANA and SAPUI5 to use latest innovations



SAP Focused Run – Use Cases & High Level Architecture

Advanced Integration Monitoring (AIM) Advanced User Monitoring (AUM) Advanced
Application
Management
(AAM)

Advanced
Configuration
Monitoring
(ACM)

Advanced System Management (ASM) Advanced Event & Alert Management (AEM) Advanced Root Cause Analysis (ARA)

Advanced Analytics & Intelligence (AAI)

SAP Focused Run - Application Foundation

Landscape Management Database Simple Diagnostic Agent & SAP Host Agent
Monitoring & Alerting Infrastructure Expert Scheduling Framework
Simple System Integration Guided Procedure Framework

SAP HANA + SAP NetWeaver ABAP + SAPUI5 as Technology Foundation

SAP Focused Run – Scope in detail

Advanced Integration Monitoring – Focused on correlation of e2e message flows and integration related exceptions

Advanced User Monitoring – Focused on end user performance and utilization based on real as well as synthetic user activities

Advanced Application Management – Focused on application aspects as monitoring of application healthiness and jobs as well as service availability, IT calendar and work mode management

Advanced Configuration Monitoring – Focused on monitoring of configuration & software changes including validation of security policies

Advanced System Management – Focused on monitoring of systems, databases, and hosts as well as EarlyWatch Alert, license management and remote service delivery

IT Infrastructure Monitoring – Focused on monitoring of technical infrastructure components (no own visibility in this layer)

Advanced Alert & Event Management

Calculation of specific alerts based on predefined thresholds

Unified alert inbox & alert handling procedures

Use case & cross use case specific horizontal and vertical correlation

Advanced Root Cause Analysis

Dedicated RCA capabilities as system analysis, trace analysis and file system browser

Works on realtime raw data as well as aggregated historical data

Formalizes collected analysis knowledge to guided RCA

Operation Automation

Execution of manual or automated actions triggered by alerts to increase resolution efficiency by time reduction

Automation of regular operations tasks to increase operation efficiency and quality

Advanced Analytics & Intelligence

Provides flexible dashboards for data coming from different use cases (cross use case dashboards)

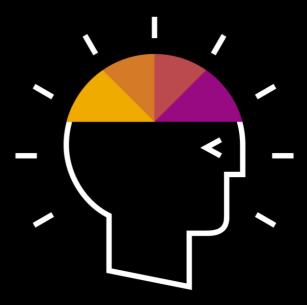
Uses AI capabilities to derive intelligent decisions

Standardizes open API's for efficient data transfer

Ask you questions here!

Please ask your questions!

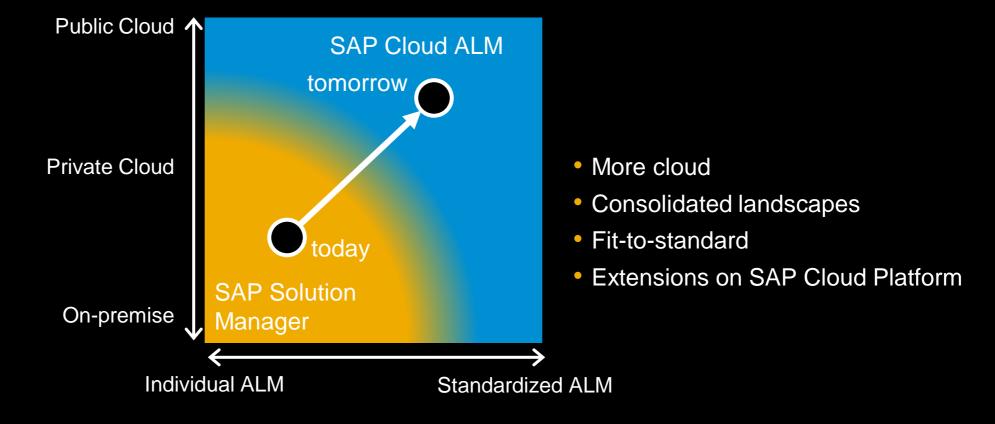
Use the Q&A panel to ask your questions.



Wrap-Up & Closing



Transition to SAP Cloud ALM? Find your tipping point!



Cloud is a reality for the vast majority of our SAP S/4HANA customers



SAP S/4HANA: the right fit for every organization

As a Service

ONE Data Model • **ONE** Semantic • **ONE** User Experience



SAP S/4HANA Cloud

Complete, modern, SaaS ERP

Our strategic choice for companies ready to embrace the future of ERP with a new implementation and predefined processes



SAP S/4HANA Cloud, private edition

Cloud value, traditional flexibility & full scope

Designed to provide innovation and cloud value while allowing customers to retain their investments by converting their existing system(s)



As a Product

SAP S/4HANA on premise

Total control and individualization

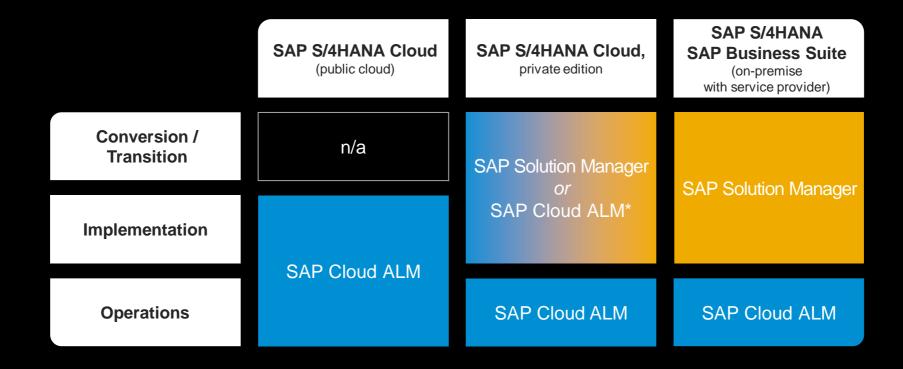
Innovative, intelligent ERP for customers that require maximum control of their ERP system

with existing laaS partnerships

in own data centers

Public cloud Private cloud Private cloud Private cloud On premise

Recommendations for Customers moving to Cloud - 2021

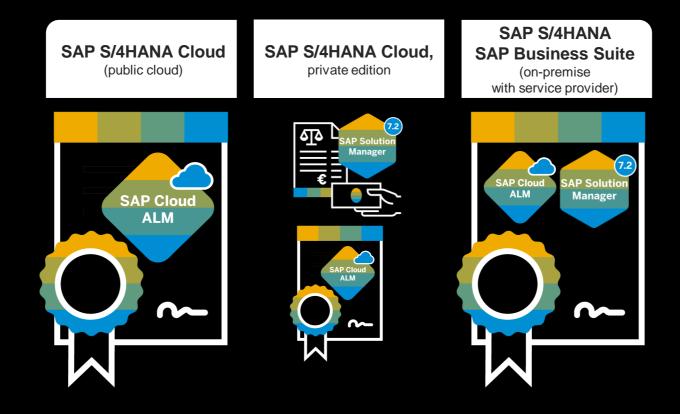


* Evaluate SAP Cloud ALM for available and upcoming functions



Service Providers can monitor the customer landscapes centrally with SAP Focused Run

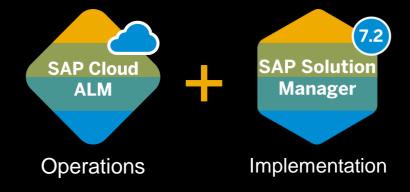
Entitlements



First SAP Cloud ALM adoption step for SAP Solution Manager customers

Adopt SAP Cloud ALM first for operations:

- Switching operations to SAP Cloud ALM brings an immediate significant reduction of customer effort
- Benefit from an ALM solution optimized to manage the operation tasks remaining with the customer
- Transition to SAP Cloud ALM can be achieved faster for Operations compared to Implementation



Stay in touch with ALM

Want to learn more?

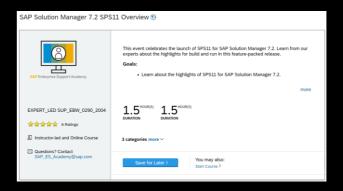
Join our regular "What's new" webinars on the SAP Learning Hub!

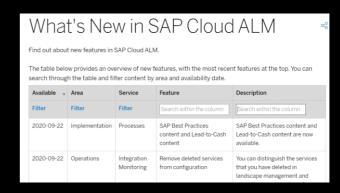
Want to stay current?

See the "What's New" section in the help portal!

Want to stay up-to-date?

Join our monthly <u>ALM Community Call</u> and our <u>SAP Cloud ALM Expert Community Call</u>







ALM Summit EMEA 2021

Transformation starts today!

October 19 - 22, 2021 | virtual event

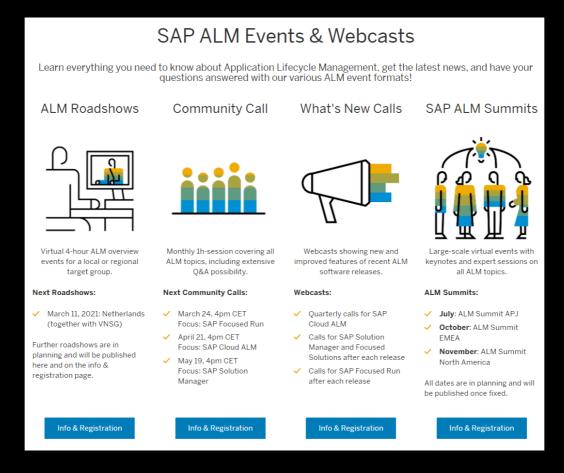
Learn about transformation to cloud, management of your IT solution on-premise, hybrid or in the cloud, and how to get the most value from your solutions!

- 4 interactive days
- Lectures, meet-the-expert sessions, deep-dives
- Strategy keynotes and inspiration sessions
- Partner topics & "ALMathon"

Register now!



ALM Events



https://support.sap.com/alm-events

Thank you.

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